

World Breastfeeding Walk Aug. 4 2018
Location: First United Methodist Church of Appleton
325 E Franklin St, Appleton, WI 54911

I. Set up @ 7:30

II. Registration @ 8:30

- a. Registration Table (Becky)
 - i. Sign in with total # attending (Jess to print)
 - ii. Big Latch On Sign Up (Rachael)
 - 1. Pass out slip for mom's to hold up while nursing
 - iii. Door Prizes (will be indicated on the sign in who wins)
 - 1. Leading Lady assortment (Anna to make size signs)
 - 2. Shoulder bags x 2
 - 3. Best Milk Book
 - 4. Cooler Bag and 2 infant shirts
 - 5. Blanket
- b. T-shirt Table
 - i. T-shirts
 - 1. \$12 preorder, \$15 day of
 - 2. BFAN Members:
 - a. \$10 adults, \$5 kids
 - ii. Master list
 - iii. Cash box and change
 - iv. T-shirts from previous yrs for sale \$10
- c. BFAN Table
 - i. Display WALC poster/Table top easel (AHD)
 - ii. BFAN Brochures
 - iii. magnets, law cards (AHD)
 - iv. Sign up for email list (Jess to print)
- d. Raffle Table
 - i. Tickets (Rachael)
 - 1. Price: \$1/ticket, \$5/6 tickets, \$10/ 15 tickets, \$20/35 tickets
 - ii. Cash Box
 - iii. Raffle items displayed w/ bucket
 - 1. Anna to make detailed signs for each item
 - iv. Display buttons and set out donation can
- e. Sign making
 - v. Pre made signs (where are they?)
 - vi. Sticks for handles, paper, markers, scissors, tape, stapler
- e. Kids Activities
 - i. Bubble Machine (need to purchase), Chalk (have), Pinwheels (need to purchase)

- III. **Speaker @ 9:00**
 - a. Nicole Destin from Bridges Child Enrichment Center not available. Plan B: Dr. Wagener
 - b. Microphone (Cindy rented from Presentation Rental)
- IV. **Walk @ 9:30**
 - a. Route: S. on Drew St, E. on College Ave, N. on Lawe St, W. on North, S. on Union St., W. on Franklin, end on corner of Drew/Franklin back at the church.
- V. **Big Latch On Event @ 10:30** (Rachael)
 - a. Sit on stairs at Church
 - b. BFAN chairs for those that don't want picture taken
- VI. **Raffle** (Cindy renewed license)
 - a. Raffle Items
 - i. Appleton Downtown Inc. \$25 in felt purse
 - ii. Badger Sports Park 4 attractions
 - iii. CCR&R Basket
 - iv. Monkey Joes 2 passes
 - v. Pollock Pool Oshkosh Family Pass
 - vi. Car Seat Pancho x 2
 - vii. Bib, BFAN onesie, Blanket
 - viii. Milkies, BM storage containers, Best Milk Book
 - ix. Mom and Pop Place Basket
 - b. Waiting to hear:
 - i. Building for Kids
 - ii. FDL Children's Museum
 - iii. SkyZone
 - iv. Xtreme Air
- VII. **Refreshments**
 - a. Festival Foods: \$30
 - i. Water Bottles (small) (Cooler)
 - b. Valley Popcorn: 120, 2oz bags
 - c. Kwik Trip: \$50
 - i. Snacks: Fruit, string cheese
 - d. Meijer: \$100
 - i. Food or a raffle item
 - 1. Cookies ?, granola bars, Gogurt
 - e. Cookies- Manderfields?
 - f. Plates/Bowls/Napkins
- VIII. **Needed items**
 - a. Tables x 5 (Church banquet plastic)
 - b. Small Tables x 2
 - c. BFAN chairs (AHD)
 - d. Clip boards x 4 (Out Cty)
 - e. Cash box x 2 and change (Allison and AHD)

- f. BFAN banner (Out Cty)
- g. Rope
- h. Raffle Tickets (Out Cty)
- i. Buckets for raffle tickets (Out Cty)
- j. Labels for raffle buckets (Anna AHD)
- k. Display of our sponsors (Cindy?)
- l. Easel (Out Cty)

IX. Advertisement

- a. Distribute Flyer
- b. Media
- c. FB
 - i. shared on the Fox Valley Breastfeeding group page
- d. Posted on Go Valley Kids calendar

X. People to help

- a. Becky L. (Set up)
- b. Ashley W.
- c. Racheal Y.
- d. Amber B.
- e. Cindy B.
- f. Sarah D.
- g. Marisela K.
- h. Kristina I.
- i. Anna P.
- j. Rachael's mother-in-law (photographer)