



Breastfeeding Alliance of Northeast WI Meeting Minutes

June 27, 2019
 8:30-10:00am
 Aurora Medical Center
 855 N. Westhaven Dr
 Oshkosh, WI

Members Present:

Amber Bastian-Calumet County Public Health; Allison Laverty Montag -Winnebago County Health Department/WIC; Jess Moyle & Becky Lindberg-Appleton Health Department; Marisela Krupp, Amanda Cassidy & Marla Hemauer,-Fond du Lac County Public Health/WIC; Judy Oppelt (by phone), Rachael Young & Cindy Brylski-Breit-Outagamie County Public Health/WIC; Rebekah Miramontes-UWGB BSN Student with Appleton Health Department, Rachel Juckem-Aurora Medical Center; Kristine Jacobsen-Menasha Health Department; Lindsey Gutmiedl-UWGB Student with Menasha Health Department; Kari Schneider-Green Lake County Public Health

Guests:

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	May 23, 2019 meeting minutes approved.	
Financial Report	\$100 grant from ThedaCare deposited into checking. \$1,979 in savings. \$42.34 Go Daddy fee (for website). A "Donate" button was created on website.	
Local Resource List	It was completed and then some additional revisions were noted. Jess will send out final copy once revisions are made.	
BFAN	Waupaca County has monthly breastfeeding meetings. The idea of having local branches of BFAN was discussed. Maybe have BFAN meetings in Oshkosh once every quarter, to be closer for those from Fond du Lac.	
"Your Guide to Breastfeeding"	ThedaCare has 3,000 misprinted copies. Would anyone like some? Discussed ways to distribute these copies. Idea of giving to La Leche League.	
Coeffective Update	No news on grant for coalitions.	

<p>Breastfeeding Walk</p>	<p>a. T-shirts:</p> <p>i. Decided on design: Design decided. Online orders open. No logo. The outline of the state will have the BFAN website. July 15 is the deadline for online orders.</p> <p>ii. Online orders: A PayPal account was created for t-shirt payment. T-shirts can be ordered and paid for online. We will be able to utilize the PayPal Here app the day of the walk. This app allows us to use a card reader for payment of t-shirts. It also will allow us to keep an inventory of t-shirts remaining/sold. We had 3 card readers. Shipping/pick-up and return of t-shirts was discussed; no decisions made regarding this. Outagamie County may have an iPad available to use for the card reader at the walk.</p> <p>We will also be ordering t-shirts for Fond du Lac county’s breastfeeding event, which will be held August 1.</p> <p>There will be no BFAN discount this year. Women’s, men’s, youth, toddler and baby sizes will be available.</p> <p>A walk planning meeting will be held Tuesday, July 9 from 1-3 at Appleton City Hall.</p> <p>b. Flyer The flyer has been finalized. Jess will send out.</p> <p>c. Donations No Costco. Jess will ask the Mom and Pop shop for a donation, as they have in the past. We currently have Appleton downtown, bowling, and Lancy Pants. Waiting to hear back from Vertical Velocity, Valley Popcorn, Manderfields and Leading Lady. Received \$30 from Festival.</p> <p>We have no speaker for the walk; a BFAN member will speak about breastfeeding friendly workplaces.</p>	
<p>Events</p>	<p>Breastfeeding tent was at the Butterfly Fest, but no one used it. Next time put up signage about it being a breastfeeding tent. Cindy will work on getting a sign made that will say “Breastfeeding Welcome Here.” The BFAN tent is available for anyone to use for events.</p>	
<p>Breastfeeding Friendly Child Care/Worksites</p>	<p>a. Agency Updates</p> <p>Fond du Lac County-had mid-year review. Attempting to tie health equity with breastfeeding; difficult task. Created a breastfeeding worksite policy. Employees will meet with a CLC/breastfeeding support person prior to leaving for maternity leave. A lactation room for employees was created.</p> <p>Winnebago County-Calling all department heads to discuss areas for breastfeeding with each department. AmeriCorps member is contacting businesses. Maintenance will create a public/private space for breastfeeding.</p> <p>Outagamie County-Has a new public health nurse; maybe able to focus on breastfeeding friendly efforts more. Attempting to get breastfeeding space for visitors.</p> <p>Green Lake County- no response with businesses for breastfeeding friendly worksite initiative. Working with a church and daycare.</p> <p>City of Menasha-City attorney approved language in policy; public health had to fight to keep “visitor” part of</p>	

	<p>policy. Will be working on signage for breastfeeding room.</p> <p>City of Appleton-Continue with breastfeeding friendly childcare center project. The downtown YMCA that was started 4 years ago was trained again. Has 1 in-home to redesignate. Lots of worksite things in process. Met with HR of Miller Electric and tried to reconnect with them, but it hasn't gone anywhere. Thrivent-doing everything to be breastfeeding friendly. They were looking for a general breastfeeding handout for those returning to work. Suggestions of Nancy Mohrbacher or one from Noodle Soup. Continue to try to get breastfeeding space at City Center Plaza. City Center is owned by three different people, with it managed by a management company. The space would depend on who owns it. The Fox Cities Chamber of Commerce is looking to work on creating a family friendly designation which would include breastfeeding friendly practices.</p> <p>b. CoIIN minigrants Lots of applicants</p>	
<p>Next BFAN Meeting</p>	<p>July 25, 2019 from 8:00-11:00 (MCH Learning Community Call 9:00-11:00) Outagamie County UW-Extension 3365 W. Brewster St Appleton</p>	