



## Breastfeeding Alliance of Northeast WI Meeting Minutes

April 25, 2019  
 8:30-10:00am  
 Aurora Medical Center (Conference Room A)  
 855 N. Westhaven Dr.  
 Oshkosh, WI

### Members Present:

Allison Laverty Montag, Kelly Krueger Winnebago County Health Department/WIC; Kristine Jacobsen-Menasha Health Department; Ashley Weselenak-Parent Connection; Kari Schneider-Green Lake County Public Health Department; Jess Moyle, Becky Lindberg-Appleton Health Department; Rachael Young-Outagamie County WIC, Marla Hemauer-Fond du Lac County Public Health/WIC; Cindy Brylski-Breit-Outagamie County Public Health/WIC, Jen Evans- Theda Care & Rachel Juckem-Aurora Medical Center

### Guests:

Topic	Discussion	Action
<b>Welcome &amp; Introductions</b>		
<b>Review of Minutes</b>	March meeting minutes approved.	
<b>Financial Report</b>	Checking- \$1921, Savings-\$201. Money was spent on gift cards for Focus Group (\$400 taken out of savings). Received \$100 check from Theda Care to be used for Focus Group, which was put into savings. Will be taking out more money for gift cards and will be reimbursing parking and buying snack items. WALC has asked for a small report on how we used the grant money for the Focus Group.	
<b>Coffective Update</b>	Close to finalizing grant opportunity for coalitions, grant can be up to \$500 and can be applied for by coalitions with intentions of using coffective or implementing coffective into their community. Money can be used in a variety of ways, there are not strict guidelines on how funds should be used. Considered using money to create posters for hospitals if they would not be provided for them as hospitals cannot print in color. Also discussed possibility of merging some of coffective materials into Baby Scripts app (hospital has control over what is in the app). Everyone agreed we should write for the grant and reach out to Jen Ortner (state breastfeeding coordinator).	
<b>Mom's Focus Groups</b>	Neenah Focus Group had 7 moms attend and 2 children in child care. Everyone was kept at the same table rather than separate tables due to attendance. Non BFAN members were used as table hosts. The moms were really engaged with one another and the conversation. Mandi suggested keeping moms together because they connected with one another and they created a safe space. If they would have had to move they would have	

	had to reestablish safety. 14 moms are registered for Appleton's group and 8 kids that need child care. Appleton Library will put together a children's program and toys are available. Determined number of volunteers needed and when everyone should arrive and park. Discussed demographic information needed and why specifically we were collecting the data. A demographic sheet will be created and a survey monkey will be crated to address other questions.	
<b>Breastfeeding Walk</b>	Jess filled out the paperwork for the Methodist Church so we can host the event there again. Festival Foods donated \$30, Becky got a gift card for Appleton Downtown, we have not heard back from other donors yet. Allison applied for a Theda Care grant asking for \$150 to use for the walk. Rachel suggested that we apply for an Aurora grant in August for next year. Judy emailed about the price for T shirts and we also discussed getting pricing from Satori again. Discussed many thoughts for T shirt ideas: word cloud in shape of WI with words chosen by community members via Facebook, logo for Breastfeeding Friendly Businesses, Breastfeeding Friendly WI with shape of state, etc. T shirt designs will be discussed in more depth via email and at future meetings. Consider using Facebook to gauge interest in phrase or design options. Will order shirts from last year's walk to sell and have on hand for 2020 WALC conference. We will need shirt sizes 6 weeks in advance. Fond du Lac event is August 1 <sup>st</sup> and they would like shirts from last year and of this year for their event.	
<b>MCH Learning Community</b>	Discussed moving times of meetings to better accommodate the MCH Learning Community Call, nothing concrete was decided.	
<b>Butterfly Festival</b>	There was some miscommunication between event organizers and BFAN. There will be a lactation tent at the event, but some of the logistics are being figured out.	
<b>Childcare Sites</b>	Allison is doing a child care center training in May. Please let Jess know of any new centers designated so she can update the website.	
<b>Facebook</b>	Group needs more engagement, reach out to others to post content.	
<b>Next BFAN Meeting</b>	May 23 <sup>rd</sup> 8:30-10:00 Outagamie County UW- Extension (Room D)	