



## Breastfeeding Alliance of Northeast WI Meeting Minutes

November 30, 2017  
 8:30-10:00am  
 UW-Extension Office  
 3365 W. Brewster St  
 Appleton, WI

### Members Present:

Jess Moyle & Becky Lindberg Appleton Health Dept, Marla Hemauer & Joslyn Ware Fond du Lac County Health Dept, Cindy Brylski-Breit, Rachel Young & Judy Oppelt Outagamie County Public Health/WIC, Ashley Weselenak Parent Connection, Allison Lavery Montag Winnebago County Public Health/WIC, and Kari Schneider Green Lake County Public Health.

| Topic                                                                                        | Discussion                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Action |
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| <b>Welcome &amp; Introductions</b>                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |        |
| <b>Review of Minutes</b>                                                                     | No concerns noted with previous minutes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |        |
| <b>Financial Report</b>                                                                      | Financial report from Billie- Our checking account is increased due to depositing checks from the walk bringing the total profit for the walk to approximately \$200. The total balance of our account is now \$2240.94                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |        |
| <b>Coffective Update (Judy)</b>                                                              | Judy said there are no updates for Coffective at this time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |        |
| <b>Website/Social Media Update</b>                                                           | Our BFAN website was hacked.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |        |
| <b>New Tongue Tie and Lip Tie Revision Provider<br/>Dr. Chris Peterson<br/>DePere Smiles</b> | <p>Chris said he and his wife Rachel have a daughter Audrey who is now 16 months old. He said Rachel had a lot of pain with breastfeeding that was not resolving. They sought the services of a Public Health Nurse who helped determine that Audrey had a posterior tongue and lip tie. He said they were on a waiting list with Dr. Jacobe and had to wait a few weeks for the revision appointment. He said they had good results from revision and Rachel had improved breastfeeding.</p> <p>Chris said prior to this experience he didn't know about tongue tie. He said he was surprised he hadn't learned about this in dental school, so he did some research. He said the dental practice he joined before Audrey was born had 3 dental lasers so he received training on one of those. He said the lasers have been great for dental procedures that they are able to do without a drill. He said Dr. Kotlow an expert in tongue tie revisions uses a Soleo laser which is a CO2 laser and also is one of the lasers in his practice. He said he went to Boston to receive training in infant frenotomy and received training in Arizona on the Soleo laser. He said he has done 3 cases so far with the Soleo laser in the couple of months since his trainings. He said there is absolutely no</p> |        |

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|                                                | <p>bleeding and it sterilizes as it goes so there is very minimal risk of infection. He said because there is no bleeding there are less reattachment issues.</p> <p>Chris said in his training he was told to have parents add their child to dental insurance and they submit to that. If that is denied they will submit to health insurance. He said they collect payment on the day of the procedure and will reimburse parents if insurance covers. So far only one of the 3 cases had dental insurance and the procedure was not covered. Chris said they schedule a 60 minute appointment which includes the consultation. He said he uses the Kotlow classification. Parents need to be prepared to pay at most \$900 that day in case they need to do a lip and tongue revision or any other sites(lower lip). If only one site needs revision they charge \$450. If someone has to come back for further revision is included in the fee for up to 6 months. Only seeing infants 0-6 months for tongue and lip ties. He said see older children and adults and use an Erbium laser, which doesn't control bleeding as much. He said they have the only Soleo laser in Northeast WI. He said there are three types of lasers; the Solea, the Diode laser- which he believes is the laser used by other dentists in Northeast WI. He said with a Diode laser the tip- heats up to 1300 degrees and it melts tissue, so it is not actually a laser beam, and the 3rd laser is the Erbium laser which also works well but there is more bleeding which is not as preferred for infants. He said the Soleo is an actual laser beam. He said along with less bleeding and it is very quick- as little as 15 seconds and maximum 60 seconds for a tongue revision.</p> <p>Chris said he is very interested in having lactation professionals observe. He said he is interested in networking with Chiropractors and Craniosacral therapists. The list of these providers will be attached with the minutes.</p> <p>Chris said he requires his patients to see an IBCLC before he meets with them and encourages patients to see an IBCLC after the revision(s). He said he will email the questionnaire he uses. He said his forms will be on his practice's new website in the next couple of weeks. The group discussed currently most lactation providers use the Hazelbaker Assessment. Discussed lactation resources in the area including hospitals, clinics, Public Health, WIC and private practice-details are listed on our website. Chris said at this point he can get the baby in for an appointment within a week. Explained there is a separate list for Lactation Support in Green Bay which is also on our website. Chris would like to attend a Brown County Breastfeeding Coalition meeting. He said he will have a booth at the WALC conference in March next year. Chris's practice is called DePere Smiles and website is: <a href="http://deperesmiles.com">deperesmiles.com</a></p> |   |
| Website New Host                               | Jess, Billie and Cindy will meet with a new prospective Web Host next week.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |   |
| Updated Tongue Tie Resource List-New Provider  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |   |
| <b>Coalition Engagement and Sustainability</b> | Survey Monkey was sent out and closed last Monday.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |   |
| Member Survey Results                          | <p>Survey questions included:</p> <ol style="list-style-type: none"> <li>1. What day of the week works best for you to attend coalition meetings? <ul style="list-style-type: none"> <li>- Thursday (3.70), Tuesday (3.56), Mon. (2.85), Wed. (2.64), Fri. (2.26)</li> </ul> </li> <li>2. What time of day works best? <ul style="list-style-type: none"> <li>- 8:30-10 (22), 12-1:30 (7), 2:30-4:00 (13), evenings (4)</li> </ul> </li> <li>3. Would you prefer the location of the meetings....? <ul style="list-style-type: none"> <li>- Remain the same (14), Rotate (12)</li> </ul> </li> <li>4. What about the location is important to you? <ul style="list-style-type: none"> <li>- Centrally located (20), easy off the highway (14), family friendly (3)</li> </ul> </li> <li>5. Interested in leadership experience? <ul style="list-style-type: none"> <li>- No (20), Yes (7)</li> </ul> </li> <li>6. Would you like to see the coalition develop subcommittees? <ul style="list-style-type: none"> <li>- Yes (20), No (7)</li> </ul> </li> <li>7. Rank the order of interest in subcommittees. <ul style="list-style-type: none"> <li>- Breast Feeding Friendly Child Care and Worksites (3.81), Coffective (3.54), Events/Outreach (3.33), Social Media/Website (2.59), Tongue Tie (1.78)</li> </ul> </li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | - |

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|                                                                                 | <p>8. Would you utilize video conferencing or call in option to participate in meetings remotely?<br/> - Yes (22), No (6)</p> <p>9. What would motivate you to attend or help with supervisor support?<br/> - A lot said they already had support to attend. Suggestions were different day or time, an educational option, more community involvement.</p> <p>10. Other thoughts/suggestions.<br/> - Lots of good comments- Thanks for all you do, great coalition etc</p> <p>This survey was just to the membership list.<br/> We needed to make some decisions for meetings for this year. Since meeting on the 4th Thursday from 8:30-10 works for a lot of people we will keep that every other month and on the opposite months will meet on Thursdays 2:30-4:00 in healthcare hospital/clinic locations. Jess will check with Aurora in Oshkosh, Meghan will check with St. Elizabeth's and Cindy will check with ThedaCare hospital and ThedaCare Peds clinic in Neenah.</p> <p>January meeting 25<sup>th</sup> at UW-Extension 8:30-10am. We will look into Zoom video conferencing which is free.</p>                                                                                                                                                                                                                                                                                                                                                                                                             |  |
| <p>Charter- Who We Are and What We Do</p>                                       | <p>Charter for BFAN- strongly encouraged each coalition to have a charter of who you are- mission, goals. What's the commitment? How often meets etc. Explains meeting times and officer structure. It is in draft form now. Subcommittees are evolving. We can look at changing our mission/vision. Increase # of health care providers- physicians who are breastfeeding friendly.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |  |
| <p>Healthy Wisconsin Leadership Institute<br/> Community Engagement Toolkit</p> | <p><u>Worksheet 1:</u> Who are those most impacted by the issues (lack of knowledge, not enough support or unaware of support, inconsistent messages)?</p> <ul style="list-style-type: none"> <li>• Breastfeeding moms and families (Gma, SO, FOB) <ul style="list-style-type: none"> <li>○ Friends</li> <li>○ Consider culture and language</li> </ul> </li> <li>• Pregnant women</li> <li>• Lactation professionals</li> <li>• Healthcare providers <ul style="list-style-type: none"> <li>○ Peds/Neos</li> <li>○ OB</li> <li>○ CNM</li> <li>○ Clinic/Hospital staff</li> <li>○ Body work/ Chiropractors</li> </ul> </li> <li>• Insurance Companies <ul style="list-style-type: none"> <li>○ Pumps, service coverage</li> </ul> </li> <li>• Workplaces/Business</li> <li>• Child Care</li> </ul> <p><u>Worksheet 3:</u></p> <ol style="list-style-type: none"> <li>1. Who do we have at the table and who is missing? <ol style="list-style-type: none"> <li>a. Here <ol style="list-style-type: none"> <li>i. Public Health</li> <li>ii. WIC</li> <li>iii. Home Visitors</li> <li>iv. Hospital LCs</li> <li>v. Dr. Peterson ☺</li> </ol> </li> <li>b. Missing <ol style="list-style-type: none"> <li>i. Those most impacted</li> <li>ii. Academia</li> <li>iii. Community Sites <ol style="list-style-type: none"> <li>1. Libraries, children's museums, etc</li> </ol> </li> <li>iv. Younger generation <ol style="list-style-type: none"> <li>1. School SW, health class</li> </ol> </li> </ol> </li> </ol> </li></ol> |  |

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|                                                                    | <ol style="list-style-type: none"> <li>2. What are the strengths and gaps in our present membership? <ol style="list-style-type: none"> <li>a. Strengths <ol style="list-style-type: none"> <li>i. Passion</li> <li>ii. Growing support</li> <li>iii. Past successes <ol style="list-style-type: none"> <li>1. TT project, BFCC, annual walk</li> </ol> </li> <li>iv. Longevity and commitment</li> <li>v. Knowledge and experience (personal and professional)</li> </ol> </li> <li>b. Gaps <ol style="list-style-type: none"> <li>i. Language barriers</li> <li>ii. Lack of cultural diversity</li> <li>iii. Don't know what moms in our area really need/want</li> <li>iv. Lack of education</li> </ol> </li> </ol> </li> <li>3. Who else do we need to have in the room? <ol style="list-style-type: none"> <li>a. Group felt this was well covered in those most impacted and the missing group from question 1.</li> </ol> </li> <li>4. Who else in the community (should) cares about our issue? <ol style="list-style-type: none"> <li>a. Employers</li> <li>b. Safe Sleep community/ Child Death Review Teams</li> <li>c. Environmental Advocates</li> <li>d. Those concerned with Health Care Costs</li> <li>e. Politicians</li> <li>f. Women's Health Advocates</li> <li>g. Obesity Prevention Groups</li> <li>h. Nutrition</li> <li>i. CPS</li> <li>j. Corrections <ol style="list-style-type: none"> <li>i. Kate Meine CNM (Mom2Mom)</li> </ol> </li> </ol> </li> </ol> |  |
| <b>Breastfeeding Friendly Child Cares/Worksites</b>                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |  |
| Agency Updates                                                     | Not discussed due to time                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |
| Door Hanger/Posters?                                               | not discussed due to time                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |
| State Supplies                                                     | not discussed due to time                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |
| MCH Summit Update                                                  | Worksite toolkit is coming- it is in edit and should be out in January. It will be editable- can put our own logos- Gold Silver or Bronze.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |  |
| Continuing Education for Child Care Centers                        | Amber France at Wood County has students exploring what already exists so we don't need to recreate something. Currently she has been providing her child cares with breastfeeding related articles and encouraging them to re-watch the online modules.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |  |
| COIIN                                                              | not discussed due to time                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |
| Weight of the Fox Valley Early Care & Education Action Team Update | not discussed due to time                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |

