

Breastfeeding Alliance of Northeast WI

Meeting Minutes

November 19, 2015

Members present: Allison Lavery Montag Green Lake and Winnebago County WIC, Ashley Weselenak Student, Rachel Juckem Aurora Medical Center, Becky Lindberg and Jess Moyle Appleton Health Dept, Kortney Dahm and Vicki Schultz Menasha Health Dept, Kristina Ingrouille Waupaca County WIC, Billie Verbruggen Winnebago County WIC, Amber Bastian Calumet County WIC, Jeri Loewe Green Lake County Health Dept, and Cindy Brylski-Breit Outagamie County Health Dept.

Website Hosting Update:

The group discussed the BFAN website hosting, and Amber said that Meghan sent an email about "B2 Web Hosting" in Appleton. They have their own servers and they are very easy to work with and are knowledgeable. She said the price is reasonable at \$10 initial fee and \$16.95/month which is \$203.40 for the year. This would be a one year commitment. Billie will contact this agency regarding having our website hosted by them.

Update on Child Care Centers Working Toward BFFCC in 2015:

Calumet County

Inspired Dreams was certified in the past month as BFFCC.

Trinity Lutheran was started in the process of becoming BFF, and will continue that after the first of the year.

Winnebago County

Arts for Kids

Learning Center in Winneconne- very close to being certified even before they started working with them.

Davis Daycare- staff very interested in the BFF CC initiative so may go better than originally

Group Training Scheduled for January 18th - hopefully training all 3 childcare centers above 6 pm at

Winnebago County Health Department Oshkosh Office

Ashley will call Daycares in December to offer assistance in becoming BFF.

Winnebago County Held a training for MCH- Breast milk Handling and Training 13 attendees - 2 students

Provided education that a crying baby is not a hungry baby- they were interested in learning soothing techniques. Great response by all attendees.

City of Appleton- sent out letters to their 14 Child Care Centers in the mail. No one responded to letters.

Followed up with phone calls. Some centers said they were too busy to take this on. They were open to be contacted at a later date.

Currently they have been working with :

YMCA Child Care Center

TheDACare Child Learning Center

Faith Childcare Center

Discussed the Nap Sacc Assessment, and Jess asked if other LHD are doing the assessment with the daycares or having the Day care staff do that independently. Jess said after they met with the daycare staff they had them fill out the assessment and scan back to them, but they did not get a good response.

Becky said at the MCH Conference we were told to get the data on how many they serve. There will be a webinar in December that will be the same training that was done at the MCH Conference.

Menasha: Vicki Schultz MCH Grant nurse said they are doing the BFFCC- they have 8-10 Childcare Centers in the city of Menasha and will start in 2016.

Waupaca County: Kristina Ingrouille Waupaca County WIC Program- Waupaca also will be working with child care centers on BFFCC. Kristina said they have 16 day cares and she will be sending letters in 2016, and are just looking to see what other LHD have done so far. (include letter template with minutes)

Green Lake County: Jeri said they have 2 child care centers. She said she started working with one center, went to one staff meeting. They will watch all the videos on their own. She mentioned that this objective has been a good relationship builder and the day care calls about many other things now too, and previously she never heard from them. Jeri said PH is helping the daycare to fill it PIWI- Parent's interacting with infants classes and feeding behaviors will be covered.

Outagamie County: Cindy said OCPH is looking to do this for 2016. We have 23 Daycare Centers- we will start our outreach with the 5 largest centers that have over 100 children. With the holidays approaching we will most likely do the outreach until January.

Brown County: Jamie Campbell is the WIC Program/Nutritionist is the person in who will be working with Daycares for Breastfeeding Friendly Child Care Centers initiative.

Billie is able to help any of the LHD's with their Child Care Center trainings. Meghan had mentioned she would also be interested in helping with this objective.

The group discussed reaching out to Home Day Cares. Amber said she had reached out to some but none of those were interested in BFF CC. Other LHD's said they had not yet reached out to Home Day Cares.

The group discussed the green BFANWI bags to be given to each Child Care Center with their binder, mugs and pens to start the center off in becoming BFF. We ordered 100 bags. Billie brought 40 to the meeting as each daycare will be getting a total of 2 bags when they are fully trained. Billie said she paid for the bags out of non-WALC grant funds.

The group discussed items requested from Child Care Centers. Jess said she had a center request books for their Resource Library for parents. She said they would love books for their parents on breastfeeding. Posters and magnets were both requested. Rachel brought in examples of magnet clear sleeves for breast milk storage guidelines. Ashley said Child Care Centers requested milk storage guidelines.

Allison said the bottom of the milk storage should have a disclaimer that parents are given more lenient guidelines. Ashley said she can work on the document and will include "Do not throw away unused milk, unless the parents tell you to". She will incorporate storage guidelines discussed and added that communication is key :). DCF has recommended guidelines and those used at the center are going to be more stringent than those at home because the germs are going to be different.

The milk storage will vary by Child Care Center. But the education is important so they can tell their moms how they want them to bring in they breast milk and then will have more control over what their staff is being asked to do.

The group discussed laminating the breast milk storage guidelines and put magnets on the back. It would be much more cost effective and durable so it will last for the Centers. We need to put BFAN logo on it. The group discussed having the guidelines printed on card stock and then laminated.

The group discussed the door hangers and also printing on card stock and laminating. The door hangers are meant to be given to moms and to daycare centers to provide to moms who are pumping or are directly. The group discussed having door hangers that are 2 sided, one side with Making Breastfeeding Work and the other side the same but delete the Pumping in Progress, but keep Privacy Please and the breastfeeding mother on both sides.

Kortney from Menasha said her husband works at 4 Imprint. She said she can talk to him. She said the minimum order will still be the same (250). Also some health departments may be able to use their funds for the objective for supplies. If we have BFAN logo \$31.49 one sided Vista Print. The group decided we should put the BFANWI logo. The door hangers cost would come out of the non-WALC grant funds.

Ashley will work on the door hanger cards, and will send updates to the group.

Binders were given to the 2 new Health Departments, Menasha and Waupaca County.

The group discussed that as new Child Care Centers are getting started supplies would be given to the LHD- we want to make sure the daycares getting certified are listed for the WALC grant which ends on May 1st.

Jeri discussed the Google Docs and the group asked her to resend to all. Currently the group is not using the Google Doc, but will start using it so we can keep track of supplies distributed.

WIC came up with new Breastfeeding posters. Allison will see if we can get more of them.

The group discussed each daycare may need different things for artwork etc.

Minnesota WIC has great posters, but you have to be someone who lives or works in Minnesota
Massachusetts also has a great BF Coalition as well as Texas and California WIC

The group discussed putting the items given to each child care centers on the Google docs.

Mama Mama Books (20), Bestmilk (20) (ordered), Nurturing Nuzzles (20)

Don't give books out until you have a BFANWI stickers to put on them.

Binders, magnet, mugs, and pens all in the BFAN bag because they were totally on board.

Each LHD should update the Google Docs by next Wednesday November 25th with the 12 centers that are in process now so we can be up to date for the WALC Grant.

The group discussed books for moms about breastfeeding, as well as a binder of community resources.

Jeri will work on the brochure for BFANWI to have available for the WALC Conference along with some of our green BFANWI bags.

Allison, Katie Jacobs and Karen Metzler will be discussing community support for breastfeeding at the January 15th WALC Meeting, as a follow up to Building Bridging Conference.

There will not be a BFANWI meeting in December. The next meeting will be:

Thursday January 28th

8:30-10:00 am

UW-Extension Office

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