

Breastfeeding Alliance
Meeting Minutes
November 18, 2016

Members present

Rachael Young-Outagamie County WIC, Jess Moyle and Becky Lindberg-Appleton Health Department, Kari Schneider-Green Lake County Public Health, Amber Bastian-Calumet County Public Health, Jessica Hermes-UWGB Student with Appleton Health Department, Sarah Delfosse and Kristina Ingrouille-Waupaca County WIC, Allison Laverty Montag and Billie Verbruggen-Winnebago County, Laura Bernat-Fond du Lac County Health Department, Rachel Juckem-Aurora Medical Center Oshkosh

Breastfeeding Friendly Childcare Initiative

Discussed plans for 2017.

City of Appleton: 5 certified, completed training with another childcare center this week, another close to completion. Next year focus will be working with in-home childcare providers.

Outagamie County: 5 certified, will continue with initiative in 2017

Calumet County: 1 certified, another will have final assessment completed 11.29, 3 in progress.

Winnebago County: 4 certified-objective met, few in progress, expanding to working with work sites in 2017

Green Lake County: Finishing up childcare center #2, perhaps will work with work sites/businesses in 2017. New public health nurse Julia may do something with safe sleep in childcare centers; she is also interested in becoming a CLC.

Waupaca County: 1 childcare center completed, 3 trained, not sure of plans for next year yet.

Reminder to email Nap-SACC to Amber France as the website to directly input results is not working.

Discussed ordering books for childcares. Billie is going to order books; she would like to be able to get free shipping using someone's Amazon Prime account. 3 of each book will be provided to each health department. Books can be given to childcare centers when we follow-up with them.

Each health department will need to make their own binders in the future. More posters will be ordered.

Collective

WIC and hospitals working together to promote breastfeeding. This will be piloted in some areas, with statewide release March/April 2017. The Collective website has free tools and handouts. Phone app is available. Discussion was held regarding Collective and where public health fits into it all, and how can this be used for the non-WIC population.

Future Planning for BFAN

Plan for 2017 is to move away from the breastfeeding friendly childcare initiative. Looking for people to take positions of chair, co-chair, secretary and treasurer. A list of duties will be written up. Discussion of how to get others involved, to build community support and networks; perhaps we should be present at community vendor events (Birth, Belly and Beyond expo). Discussion of meeting time changes to accommodate the public.

Next Meeting

December 22, 2016

8:30-10 AM

UW-Extension