

Breastfeeding Alliance of Northeast WI

Meeting Minutes

09/24/2015

Members Present: Jessica DeGroot Green Lake Intern, Sarah Beardsley Green Lake Intern, Jeri Loewe Green Lake County Health Dept, Allison Laverty Montag Winnebago & Green Lake County WIC, Jess Moyle Appleton Health Dept, Meghan Gremban St. Elizabeth's Hospital, Judy Oppelt Outagamie County WIC, Becky Lindberg Appleton Health Dept, Billie Verbruggen Winnebago County WIC, Amber Bastian Calumet County Public Health, Cindy Brylski-Breit Outagamie County Public Health.

The group discussed the front cover of the Breastfeeding Friendly Child Care Center binders. Jeri will make the revisions discussed so it will be adaptable to all health departments.

Ashley Winnebago County Intern was able to complete the binders. She gave receipts to Billie and was paid back. There are extra plastic page covers. BFANWI gave Ashley a \$50 gas gift card to reimburse mileage expenses.

The cost of the binders, supplies and copying was \$469.90. The Nurtured books we ordered were \$108. Billie said of the WALC grant received, we have \$721.64 of grant money left. Billie will be ordering the Best Milk books. We had allocated \$500 for the binders so we were right on what we planned.

Billie and Cindy met with the lawyer for the 501C3. Billie said she had concerns about following the rules for tax exempt. She said Julie did not charge us tax for the t-shirts, and the form Billie submitted once we received the 501C3 was not correct, and Julie sent a new form which her, which her tax person said was still not the correct form. The lawyer met with Billie and Cindy for an hour and did not charge BFANWI anything for it. She filled out a lot of the paperwork for us and Billie will have a form to submit. Billie said once the forms are completed we will not have anything else to submit until tax time. The lawyer recommended that we have one individual mainly do purchases and ordering for less confusion at tax time, and there are certain rules for ordering and purchasing that need to be followed. Billie said the lawyer gave us a certificate that we can use until we receive the actual 501C3 documents and most companies accept that for tax exempt. The BFANWI account is now a business account, and we will file taxes for BFANWI.

Becky was able to get 20 window clings free from the state at no cost.

The group discussed purchasing magnets with the milk storage guidelines, but there is a discrepancy in information depending on where you look for guidelines, so we will wait to purchase magnets.

Jess said she checked with Wood County and they went with the more conservative guidelines through DHS. BFANWI will use the DHS guidelines as well. The problem is the DHS guidelines do not specify fresh breast milk guidelines. Since they do not address it we can add on the information for fresh breast milk. Childcare centers will want hard/fast rules for milk storage. Allison and Jeri will create a best practice suggestions for

mothers with information on giving breast milk to a daycare that can be given to mothers when the childcare center initially meets with them and it will say this is how we want you to bring in your breast milk.

The Mama Mama board books were on back ordered for a far out time frame. Allison will keep checking on Amazon. We planned to order from Amazon.

Winnebago County, Outagamie County, City of Appleton, Calumet County and Green Lake Counties have all chosen the Breastfeeding Friendly Childcare MCH Objective. Jeri will write into the grant that is consistent with the state priorities. This is new as WIC has traditionally received money to support breastfeeding. City of Menasha - Cindy will talk to Vicki at the City, and discuss the opportunity to participate, and/or if they are willing to work with Winnebago County Health Department.

Winnebago County has a current grant is that by the end of December 2015 they need to do education for a daycare center on breast milk storage. The plan had been to do this at a kick off. She said Davis Childcare Center was willing to do this, but they would like to invite other staff. Yesterday Tracy asked if a credit could be offered by the CCRR. If that works they will do the training at the CCRR and anyone could come. If that doesn't work they will go to Davis specifically and do that training to satisfy the grant requirement.

Jeri said the training for their childcare center will have to be spread out over 3 months. Jess said that could be better because when they did the training for their childcare center it was information overload.

The group discussed the letter to invite daycare centers to participate, and specifically how to funnel daycares to be manageable to train- first come, first serve and how to do a waiting list. The letter states it nicely saying we are working on this, it can be an opportunity. Jeri added first come first serve as resources are limited. In order to have the letters go out uniformly the group was encouraged to wait until next Tuesday September 29th to send out the letters.

The policies at the Childcare Centers have mainly centered on milk storage. The policy will need to be created in most centers to encompass all of the Breastfeeding Friendly Childcare Center needs.

Meghan will create a Google doc with the name of the center, date of initial contact, jurisdiction, BFANWI member responsible, and comments (binder etc).

The group needs to keep track of how many binders per BFANWI member.

Jeri requested the number of daycares and she received the number of 83 in our areas, but said she can ask for the list of daycares and director's names.

Meghan's husband Jeff is helping BFANWI with updating/managing our website. At the next meeting the group will discuss our host for the website. Our current agreement expires at the end of December. Jeff is able to change the stock photos on our website. Any mom that is interested and signs a photo release. Cindy will email the photo release to the group. Members were encouraged to print out the release and once mom signs it can post to the website. The group discussed linking to the 10 steps of Breastfeeding Friendly Childcare

Centers. Inside the page the links can be added to the Wood County info on Breastfeeding Friendly Childcare Centers.

The group discussed the bags and settled on ordering the grocery bag in the BFANWI green color; binder, coffee mugs, books etc. Judy will order 100 bags from Julie. We will have writing on one side and it will be the BFANWI logo with the name spelled out underneath.

Jeri completed the WCC grant application. The group discussed it. Jeri will submit it to see what they say.

Billie is a vendor coordinator for the WALC Conference Committee. The BFANWI group decided to have a vendor table at next year's conference.

Jeri said she had a student requesting to work on a research project in January. More details to come. Jeri told her that if she is interested in doing breastfeeding research. She is at school now but will be back to this area after the semester is over. Jeri said she would really like to have Birth to 3 studied for their breastfeeding rates.

20 Binders were assembled at the end of the meeting.

The next meeting for BFANWI will be held on Thursday October 22nd, 2015.