



Breastfeeding Alliance of Northeast WI Meeting Minutes

September 19, 2019
 8:30-10:00am
 UW-Extension Office
 3365 W. Brewster St
 Appleton, WI

Members Present:

Becky Lindberg & Jess Moyle Appleton Health Dept, Kari Schneider Green Lake County Health Dept, Allison Lavery Montag Winnebago County Health Dept/WIC, Kristine Jacobsen Menasha Health Dept, Amanda Cassidy Fond du Lac Health Dept, Meghan Gremban St. Elizabeth's Hospital, Rachael Young & Cindy Brylski-Breit Outagamie County Public Health/WIC.

Guests:

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	No corrections to August minutes.	
Financial Report	\$1302 Checking account \$101 Savings	
T-Shirt Sales	<p>This year our t-shirts sizes run nearly 2 sizes smaller from previous years. BFAN members are welcome to exchange unworn/unwashed t-shirts for a larger size. We have a large amount of 2019's t-shirts available, so BFAN members can purchase these for \$10.</p> <p>Those attending the WBC/WALC Summit will sell t-shirts there. Discussed pricing that 2019 t-shirts will be sold for \$12, 2018 t-shirts will be sold for \$15. Youth and toddler t-shirts will be sold for \$10. Shirts left from 2017 and before will be sold for \$5.</p> <p>Any t-shirts not sold at the Summit or to BFAN members will be sold online through PayPal and at the 2020 WALC Conference. The PayPal card readers will stay with the t-shirts.</p>	
WBC Summit 9/26/19 Hotel Marshfield	Jess will determine if the BFAN Board needs to be reprinted and will let Kari know. Cindy will check if updated community brochure for BFAN. We will set out brochures, business cards and magnets on our table at the summit.	

	<p>Jess will be part of a panel at the Summit sharing our Community Conversations for about 10-15 minutes. Western WI Breastfeeding Coalition will share results of their survey also. Jess reviewed slides for the Community Conversation Project that she will be showing at the summit. In our Community Conversations the actual barriers to breastfeeding were missing because most of the mothers that participated were still breastfeeding. The group discussed that a lesson learned was that our outreach didn't bring in the mothers we were targeting- those who were not successful in meeting their breastfeeding goals. Another lesson learned was that mothers were not invited to be part of BFAN.</p>	
Community Conversation Survey of mothers	<p>The group discussed how to decide which questions we will ask in a follow up survey to the Community Conversations and to other mothers. Members were encouraged to think about the why of each question we ask. The group also discussed, "Do we outreach differently for the survey to get responses from our targeted group?"</p> <p>The Western WI Breastfeeding coalition entered mothers to win gift cards for completing their survey. They created a PDF of their results (they used Qualtrix). Jess will send a PDF of the Western WI results of their survey.</p> <p>The group also discussed the PRAMS survey. The acronym stands for Pregnancy Risk Assessment Monitoring System. Randomly selected new mothers are sent this survey (from the CDC). Jess will also send this survey for members to review.</p>	
Coffective Updates	Nothing new at this time.	
COIIN Statewide Recognition	Jess gave an update on the work of this group. The COIIN group developed a statewide window cling to recognize breastfeeding friendly businesses and community sites that achieve the Breastfeeding Friendly designation. The window cling design is complete and is in the process of being ordered. There were 12 mini-grants awarded and grant reports have been submitted.	
Next Meeting	October 24th @ 8am-9am: Learning Community Calls will be from 9-11am. Outagamie County UW-Extension Office 3365 Brewster St Meeting Room D Appleton	