

Breastfeeding Alliance of Northeast WI
Meeting Minutes
08/25/2016

Members present: Amber Bastian Calumet County Health Dept, Jess Moyle and Becky Lindberg Appleton Health Dept, Allison Lavery-Montag and Billie Verbruggen Winnebago County Health Dept/WIC, Ashley Weselenak Parent Connection, Rachel Young, Judy Oppelt and Cindy Brylski-Breit Outagamie County Public Health/WIC, Kari Schneider Green Lake County Health Dept, and Meghan Gremban St. Elizabeth's Hospital/Community member

Discussion regarding increased referrals from health systems for breastfeeding referrals. There was a consensus that there are more referrals for breastfeeding support overall, but seems to go in streaks of a lot of referrals and lulls.

The group present signed Thank you cards for businesses that provided donations for the World Breastfeeding Week Walk. We have about 35 total t-shirts left. We were able to sell more of last years shirts. This years t-shirts total cost was \$812.

Discussion regarding how food went for the walk. The group felt there was a great variety of food from fruit, string cheese, bananas, cookies and water. The raffle items went really smoothly as well as the donation giveaways.

Allison will follow up with Melanie to get an idea of how Le Leche League members felt it went and any suggestions they would have for future.

Future WBW walk planning - discussed having stuff for kids to do clowns, bubbles, chalk. Jess said she checked on it and there are no deals through city parks. Cindy will check on parks in the county Kimberly, Little Chute etc. If we do have the walk at the Outagamie County building we should have a volunteer man the door to help families get into the building for the bathrooms.

Rachel will donate mom, dad and baby t-shirts to Le Leche League. Reminded group of Le Leche League Peabody Park on Sunday September 11th from 4-7pm.

Appleton Health Department - Jess has 5 designated as Breastfeeding Friendly Child Care Centers. They will be outreaching to 6 more in September. Jess said the CELC building is being outreached to and have expressed interest. Jess sent her daycares an email with information on process to be re-designated in two years.

Winnebago County Health Department – Has 3 designated so far. Have 4 more ready to go, Little Foxes, Kindercare Neenah and UW-O does a continuing education day. Allison said they had a center that went to Walmart.com and were able to get kittens for \$20 each.

Calumet County Health Department - Has 1 center designated and 3 working on it and will do another training in September. Amber is in the process of revising the handouts that her intern created. The milk storage information has been updated. Jess and Cindy both sent electronic copies of the handouts to their centers and had them print them. That way they copied what they needed.

Outagamie County Public Health – 4 centers are designated and 1 center is in process and nearly completed the steps.

Green Lake County - Two child care centers 1 designated and one in process. Staff has been trained. The policy went to the board.

Discussed how daycare staff will get their CEU's for re-certification. The education for this may not be available on the Wood County website. Discussed having conference presentations through Wood County or WI Breastfeeding Coalition. Also each health department can offer education for CEUs for their daycares.

Billie said we did receive the \$500 grant from WECCP. Cindy asked for input for the Logic Model that needs to be completed per the grant requirements.

The group discussed book sale for Best Milk, Nurtured and Nuzzled. The sale is 50% off for the month of August.

The group discussed that we need more posters of mom and babies. Discussed getting reprints of the posters we made, "Breastfeeding Matter", "I want you to Breastfeeding". Also discussed talking with Brown County about getting photo prints of what they have made into posters if they can allow that.. Judy will try to order posters through WIC- Busy Moms. Billie checked on WIC Share, WIC works. Allison said we may be able to download and print the posters, they may just not be available to order. Allison said one of her centers was willing to purchase posters from the health department if they were able to.

Discussed BFFCC Center Provider evaluation;

Jess said the evaluation in the binder isn't relevant for our area. She said she called Amber Franz and asked about this. She said she was told the evaluation is for our use. She told Jessica it could be done however we like. Allison said she emailed their centers for feedback after their centers were designated. Jess took notes and will update the Evaluation and send to the group for suggestions.

Template Binders from WALC grant- Kari doesn't have a template binder. Jess has template binder and can share with Kari.

Milk Mob Training – Allison said this training would be a great segway into preparing for the CLC training. October Tuesday mornings in Madison for 4 weeks. There will also be a one day Physician training on November 6th. There will also be a 3 day physician training next year as well. Milk mob site November. Kari said she is looking for a CLS Course.

Jess said she is definitely able to go to the WI Breastfeeding Coalition Summit on September 23rd. Kari said she is interested in attending the Summit, but will need to verify she is able to attend. If Kari can not attend Cindy will go.

BFANWI Website: Discussed updating our tongue tie information, as well as adding a page for Breastfeeding Friendly Child Care where we can list our BFFCC designated centers.

Meghan said she will ask Jeff about what is involved in making our website mobile friendly. A year ago Billie, Cindy and Meghan went through the website and many of the links were broken. Allison said we need to have new content added frequently to show up on search engines.

Amber asked if we could put information on the website about the process of to do if they suspect their baby is tongue tied.

The next meeting will be on:

Thursday
September 22nd, 2016
08:30-10:00 am