



Breastfeeding Alliance of Northeast WI Meeting Minutes

August 23, 2017
 8:30-10:00am
 UW-Extension Office
 3365 W. Brewster St
 Appleton, WI

Members Present:

Marla Hemauer Fond du Lac County WIC, Becky Lindberg, Jess Moyle, & Anna Pell Appleton Health Dept, Kristine Jacobsen Menasha Health Dept, Rachael Young, Judy Oppelt and Cindy Brylski-Breit Outagamie County PH/WIC

Conference Call:

Allison Lavery-Montag Winnebago County Health Dept/WIC, Anna Westmark Kewaunee County, Kari Schneider Green Lake County

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	Meeting Minutes approved.	
Coffective Update	<p>Judy passed around a Coffective hand out - Fall in Love hand out.</p> <p>Outagamie, Winnebago County, Lisa Urbaniak and St. E's Ascension have a meeting at the end of September.</p> <p>WI Breastfeeding Coalition and WALC will do a joint meeting on November 13th. The morning will be regular WALC stuff and speaker who does body work. There will be an afternoon panel discussion and will have a presentation on Coffective.</p> <p>Amber France has taken a position with Coffective and is no longer with Wood County. She went to Michigan for a week long training for Coffective.</p>	
Secretary and Treasurer Positions available	Rachael Young interested in being the treasurer. Still need secretary. Jess said she will work with	

	<p>the secretary. Cindy and Billie can both help the new officers as needed.</p>	
<p>World Breastfeeding Week Walk Wrap-Up</p>	<p>The group discussed what went well during the walk as well as what we need to improve on for next year's walk. Cindy did a WHBY radio interview with Hailey Tenpas the week before the walk. There were a total of about 116 participants for the walk. Rachael Y said there were a lot more Big Latch participants this year- 29. The group discussed things that went well: Bubbles, sign making, format went well, refreshments went really well, Leading Lady door prizes were offered to all moms and not having a formal speaker went well</p> <p>Things to improve on for next year: there were too many raffle prizes and it took a while to announce them all.</p> <p>Suggestion for next year- to reach out to nursing schools Fox Valley Tech and UW-Oshkosh</p> <p>The group discussed doing a survey for participants and also putting out there to our email group, our Facebook page and maybe other places too. Jess said she could put a link out to survey monkey.</p> <p>Some survey questions could include:</p> <p>What location works best for you? Time of Day preference, Did you like the t-shirt design? The t-shirt price? Was this your first walk? How many times have you come? Where did you hear about the event?</p> <p>Rachael said many said the walk popped up as an event on their Facebook page. The group discussed doing Instagram or snapchat filter? You have to purchase the filter and price depends on the range of the event. Now super easy and there are frames that are pre-made. Marla will help with this for next year. They had this at the WIC conference in June.</p> <p>Discussed BFAN creating an Instagram Page- #world breastfeeding week -pictures to promote the t-shirt and walk. Jess said they have a Communications director for the City of Appleton that she could get suggestions and maybe help from. The group discussed the walk location for next year. The church has been a great location this past 2 years. We need to see if the church is available next year with their renovations based on the survey responses to location. The group discussed moving the walk would need a lot more planning and prep time than we have had to do here. Some other locations could include Oshkosh. There is a Farmer's Market in Oshkosh – Neenah's Riverside Park is also close to the Farmer's Market. Jess said she will check with Lisa Urbaniak to see if the church would be available next year.</p>	
<p>Thank you notes for the walk</p>	<p>Anna designed these for us. Jess will sign these and send them out to the donors for the walk.</p>	

Breastfeeding Friendly Worksites and Breastfeeding Friendly Designated Child Care- MCH Objectives	<p>Agency updates: Fond du Lac working on County Worksite. Go ahead to convert a room upstairs. Appleton- Almost completely Re-designated Child Care Center. Sent Thank yous for being designated during world breastfeeding week.</p> <p>Work places – continue to work their way through City of Appleton locations and help them find their way through spaces. The top 6 businesses – got the script from Waupaca County. Anna will help with this.</p> <p>Outagamie County- 5 sites in Outagamie County are ready to be designated as Breastfeeding Friendly Worksites and 3 sites are ready to go with dual purpose lactation spaces. We have 4 Child Care Centers that are being re-designated this year now and 1 Child Care center will be re-designated in November.</p> <p>Menasha- no updates trying to get HR to work on a draft policy.</p> <p>Anna- Kewaunee County- called some more businesses – some are interested and others are not.</p> <p>Kari Green Lake- went to the daycares with the re-designation stuff.</p> <p>Allison- 2 new centers designated this year and expect to get a few more this year. Winnebago County is doing another training in September – if anyone wants to attend the training September 11th at 6:30pm. Tomorrow Cindy and Becky are doing a training of all of the YMCA’s of the Fox Valley area at Appleton Alliance Church. Since some YMCA’s have been trained in the past we are hopeful that the YMCA’s will follow through with the entire designation.</p>	
Weight of the Fox Valley Early Care and Education Action Team	This group did not have a meeting in July. The next meeting will be on Monday August 27 th .	
COIIN	<p>This is an initiative from Wisconsin Breastfeeding Coalition to work specifically on Worksite Breastfeeding Support. Put out a survey to those of us involved in the COIIN. The core team for the COIIN Kelli Stader, Shawn wanted to remind us the mini-grants for businesses. \$250 to help businesses be breastfeeding friendly Deadline is September 1st. Whoever applies for the grant needs to be working with their local health department on becoming a Breastfeeding Friendly Worksite.</p> <p>Family Health LaClinica- submitted an application. They are a traveling WIC dept and go to Green Lake County, Waushara and Marquette Counties.</p> <p>Recognition piece for the Work site recognition. We have had people asking for an electronic logo. We discussed this yesterday. There is some money available through the COIIN to make this.</p> <p>Appleton HD submitted a proof of an electronic logo. Minnesota has a lot of good templates to help businesses promote the fact that their business is Breastfeeding Friendly.</p>	
FYI	Full time openings for a nurse in both Fond du Lac and in Outagamie County	
Next Meeting	Thursday September 27, 2018 at UW-Extension Room D 3365 W Brewster St Appleton, WI	

