



Breastfeeding Alliance of Northeast WI Meeting Minutes

August 22, 2019
 8:30-10:00
 UW-Extension Office
 3365 W. Brewster St
 Appleton, WI

Members Present:

Allison Laverty Montag -Winnebago County Health Department/WIC; Jess Moyle & Becky Lindberg-Appleton Health Department; Kristine Jacobsen-Menasha Health Department; Kari Schneider-Green Lake County Public Health; Sarah Delfosse – Waupaca County WIC; Amanda Cassidy, Marisela Krupp and Marla Hemauer – Fond du Lac County Health Dept/WIC; Cindy Brylski-Breit -Outagamie County Public Health; Ashley Weselenak –Parent Connection;
 Joined by phone: Rachael Young - Outagamie County WIC, Kari Gay- Waupaca County

Topic	Discussion	Action																		
Welcome & Introductions																				
Review of Minutes	July 25, 2019 meeting minutes approved.																			
Financial Report	<p>See Financial Report from Rachael.</p> <p>Deficits:</p> <table border="1" data-bbox="411 1081 873 1382"> <thead> <tr> <th>What</th> <th>Amt</th> </tr> </thead> <tbody> <tr> <td>Raffle License</td> <td>\$25.50</td> </tr> <tr> <td>Auction License</td> <td>\$5.00</td> </tr> <tr> <td>2019 Shirts (satori)</td> <td>\$1,447.00</td> </tr> <tr> <td>2018 Shirts</td> <td>\$258.00</td> </tr> <tr> <td>Wagon</td> <td>\$68.00</td> </tr> <tr> <td>Sponsor sign for walk</td> <td>\$25.00</td> </tr> <tr> <td></td> <td>\$1,828.50</td> </tr> </tbody> </table> <p>Deposits:</p> <table border="1" data-bbox="411 1458 873 1494"> <thead> <tr> <th>What</th> <th>Amt</th> </tr> </thead> <tbody> </tbody> </table>	What	Amt	Raffle License	\$25.50	Auction License	\$5.00	2019 Shirts (satori)	\$1,447.00	2018 Shirts	\$258.00	Wagon	\$68.00	Sponsor sign for walk	\$25.00		\$1,828.50	What	Amt	
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Fond du Lac Breastfeeding Celebration	Marla said 106 people attended. She said they did heavily promote it with their WIC clients, but also had it in a park which a lot of families were already at. She said they had a lot of Hispanic families, and about 75% of attendees were WIC participants. She said they had food, Alisa from LLL in Fond du Lac demonstrated baby wearing and brought 10 different kinds and they had a face painter that was a huge hit with children and adults because she was so good. She said they had a speaker who was a mother of 4 children and talked about the experiences she had with each child.															
Waupaca Breastfeeding	Sarah said they had about 25 participants at their event. She said they had some food also and felt it went really well for their first event.															
Appleton Breastfeeding Walk	Jess said attendance was down for the Appleton walk this year with a total of 36 people. The group discussed possible reasons for this, which could be no real reason. Discussed changing things up: where we have the event and maybe not doing a walk but an event. Maybe put a poll on Facebook to gather input on what day of the week and where to get a sense of community interest. The group discussed having a separate WBW Planning Meeting in the next month or so to work on this. Jess will send a Doodle poll for anyone interested in working on this. Jess brought Thank You cards for walk donators. BFAN members took card(s) to write a note and mail it.															
Coeffective Updates	Jess has still not gotten any info regarding the grant for coalitions. Last she heard it was going to come out beginning of August. Agnesian in Fond du Lac & Aurora in Oshkosh have reached out to Marla in Fond du Lac but not to Allison in Winnebago County. Winnebago County St. Elizabeth's have met and Theda Care was supposed to meet. Allison said she sends out links from the Coffective page to her clients. Outagamie County WIC just started running the Coffective videos in the WIC Nutrition Education Room															
Community Conversation	Next steps will be to discuss creating and distributing a survey to gather more community input. Allison will see if Winnebago County still has the paid version of Survey Monkey. Google forms could also be an option. Western Breastfeeding Coalition used Qualtrics.															
Breastfeeding Coalition Survey	A small group formed including BFAN (Jess), Western WI Breastfeeding Coalition, Coffective (Amber France), and Kelli Stader to discuss strategies to gather community voice. Amber shared a survey that Coffective created and the Western Breastfeeding Coalition also created a survey which they distributed with great response. Jess will email the Coffective Survey and the Western WI BF Coalition Survey- she asked that each member review both surveys and come prepared to discuss in the September meeting. BFAN members feel it would be important that the survey not be too long and would show your progress as you move through the survey.															
Breastfeeding Friendly	Oshkosh Corp's new building has several lactation spaces. Grand opening in November and plan to have media coverage specifically re: their lactation support.															
Next BFAN Meetings	September 19 (*new date d/t conflict with WBC Summit), 8:30-10:00 @ Outagamie County UW Extension October 24 8:00-9:00 and MCH Learning Community Call 9:00-11:00 @ Outagamie County UW Extension															

	December 12 8:30-10:00 @ Outagamie County UW Extension	
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