

Breastfeeding Alliance of Northeast WI

Meeting Minutes

July 28th, 2016

Members present: Vicki Schultz Menasha Health Dept, Ashley Weselenak Parent Connection, Judy Oppelt and Rachael young Outagamie County WIC, Kari Schneider Green Lake County Health Dept, Becky Lindberg and Jess Moyle Appleton Health Dept, and Cindy Brylski-Breit Outagamie County Public Health

Alliance Member news:

Vicki Schultz will be moving to Colorado. Her last day at the Menasha Health Dept will be August 11th. The group wished her good luck in her new adventures!

Breastfeeding Friendly Child Care Follow up:

The group discussed the certificate for Breastfeeding Friendly Child Care Centers. Cindy explained that Amber-Wood County Health Dept shared the template for the official certificate though the WI BF Coalition. The group present felt we should still create our own BFAN BFFCC so the health department involved will get recognition along with BFAN. Cindy will email both the template for the official BFFCC certificate and the Breastfeeding Alliance certificate. Each health department will print their own official BFFCC from the WI BF Coalition and frame. Each health department will personalize the BFAN certificate and email to Allison and Billie to be printed on certificate paper. Vicki said if the certificates can be given to her by August 4th or early on August 5th she will be able to have them laminated.

The group discussed the recent joint training that Jess Appleton HD, and Cindy and Karen Outagamie Co PH performed at Child Care Resource and Referral in Kimberly. The power point on the Wood County BF Coalition website had been updated with darker colors that were difficult to see on a black and white copy. One of the updates is revised milk storage guidelines. Cindy will email the power point with the lighter background we used at the training.

Jess said that KinderCare has a policy to use gloves to prepare breastmilk. Cindy and Jess will follow up with their centers to see if all of our KinderCare's have this policy and determine where to educate/outreach about this.

The group present discussed handouts for child care centers that Calumet County made/adapted. Ashley will email handouts to the group. They can easily be adapted by changing the health dept logo.

Judy and Rachael said the door hangers we are giving the centers does not work on the WIC doors because it is too narrow. Check with Billie/Allison to see if there is another template we can use that would be larger.

World Breastfeeding Week Walk:

Judy and Rachael discussed the cost of t-shirts for coalition members that have been directly involved in planning and set up for the walk. Judy said the cost is \$8 for onesies, women's and men's shirts and \$5 for youth shirts. The group agreed to charging the cost amount for these members without the mark up. Jess has the list of online orders through Event Brite. Rachael will be bagging the t-shirts next week and Jess offered to help with this.

Cindy will make the signs for each of the ice cream buckets for raffle items with the following information: who donated the item, approximate value of the item and what the item is. She will also make the donation sign/banner.

Rachael will be doing the Big Latch so someone else present will announce the Big Latch, hand out papers and collect the papers from the participants. We will get a group picture on the front large steps of the Outagamie County Building. We will have our BFAN camping chairs for mom that do not want to be in the picture. Big Latch On and Live, Love Latch events will occur simultaneously.

Presentations in Greenville is giving BFAN a 50% discount on the rental of a microphone set up (speakers and amplifier). Cindy will pick up on Friday afternoon. There are electrical outlets at the county building. Vicki said she will bring a heavy duty electrical cord and plans to donate it to BFAN.

Jess will bring large trash cans for the event and Cindy will bring large garbage bags. Rachael will need help getting the canopy and chairs from the WIC office because it is very heavy. Rachael and Cindy will bring clipboards from the WIC office and upstairs PH office.

Jess, Judy and Cindy will bring pre-made signs and sign making supplies - handles, paper, markers, scissors, stapler and tape.

Billie/Allison to bring BFAN Cups and pens.

Day of the Event 8-6-16:

Plan to arrive between 7:15 and 7:30 am if you live close by otherwise by 8 am if possible.

Media:

Jess has outreached to NBC-26 and Fox channels. A live interview was planned but Cassandra Duvall had to cancel. Cindy emailed Appleton Post Crescent.

Post the walk info on all your Facebook outlets for coalitions/personal etc. Becky will post on Parent Outlet, Cindy will post on BFAN, Jess will post on Fox Valley BF group

Cindy will do the Thank you cards for donations. In the Thank you will ask if the sponsor would like electronic pictures and if so will request their email to send pictures to.