



## Breastfeeding Alliance of Northeast WI Meeting Minutes

July 26, 2018  
 8:30-10:00am  
 UW-Extension Office  
 3365 W. Brewster St  
 Appleton, WI

### Members Present:

Jess Moyle & Becky Lindberg Appleton Health Dept, Marla Hemauer & Marisela Krupp Fond du Lac Cty WIC, Kari Schneider Green Lake County Health Dept, Kristine Jacobsen Menasha Health Dept, Sarah Delfosse Waupaca WIC, Billie Verbruggen Winnebago County WIC, Anna Pell Appleton Health Dept Intern, Amber Bastian Calumet County Health Dept, Anna Westmark Kewaunee County Health Dept. and Cindy Brylski Breit Outagamie County PH

### Guests:

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	The group discussed ordering pinwheels for the walk. Cindy will get enough to get free shipping. The t-shirt order should be in tomorrow	
Walk T-Shirts	The group discussed tallying t-shirts sold on the day of the walk so we can keep better track of how many and which shirts we sold and the amount of money we received. Billie will get the bill for the t-shirts from Julie directly. The participants pay for their t-shirts the day of the walk.	
Coffective Update	The WIC staff members present for the meeting discussed the WIC Conference in June. Marla felt the Round table for Coffective-was good for those projects that are already started. Biggest take away is that every county is doing it however it works for them. Billie talked to Kelli Stader and suggested the state coordinate better with the WIC agencies in the jurisdiction of hospitals that express interest in Coffective.	
Secretary and Treasurer	Both of these positions are up for election in September- please let Jess know if you are interested. Cindy and Billie would be happy to mentor anyone taking on these roles. Jess will send out a description of what each position entails. Neither role takes a lot of time outside of the BFAN meetings.	
WALC Grant	Received a WALC grant of \$500 for our Mom's Focus Group that was previously discussed. Someone had a great idea of inviting moms to participate in the focus group. Jess will make a sign up for the BFAN Walk and said she is drafting a blurb for the sign up.	
BFAN Walk	There was a very small group of members who attended a Walk Planning meeting last week. Jess forwarded the number of shirts actually ordered. Judy ordered enough to make the minimum order for each size and the total was 54 shirts. Last year we had 39 t-shirts. Jess said we ordered 31 women's shirts and 8 toddler shirts which were the most popular sizes. There should be additional shirts in every kind- not necessarily every size. There were only 2 onsies ordered. We also have shirts from years past	

	<p>which we will sell at a reduced price.</p> <p>Becky is able to set up but can't be there the whole time, Sarah, Marisela, Amber, Ashley, Kristina, Rachael, Anna and Cindy. Lisa and her husband Jim plan to be there also. Members are asked to be at the church at 7:30 for set up, 8:30 registration</p> <p>Door prize for participants. When people sign up will get a door prize ie every 5<sup>th</sup> person. Prizes include Leading Lady bras, maternity capris and support belts and lots of stuff. The mom will be told to pick out what they want. Anna made signs for the Leady Lady items for the walk. . She put each bra in a bag and marked bags with the specific size. There are also other items to pick from including a shoulder bag, onesies etc. All women who get a Leading Lady Door prize need to gather for a picture holding their item. This is a requirement from Leading Lady.</p>	
	<p>Registration table Big Latch Sign up-Rachael. .T-shirt table: Cindy and Amber. Rachael can bring signs with t-shirts from previous years. She has an inventory list of previous year t-shirts. Jess will share the master List of new T-shirts shared with Judy and Cindy. The previous year shirts are available for \$10. BFAN Members shirts cost \$10 adult and \$5 children. Cindy will bring change for the T-shirt and raffle sales.</p>	
	<p>BFAN Tables with brochures, poster and sign up if interested. Cindy will bring the small table. Jess will create the email sign up and it will be on this table. This table will not need to be manned. Raffle table may need 1-2 people. Anna will make signs for raffle items. Every raffle item has an ice cream pail and it will be very clearly labeled. Appleton has the Raffle ticket prices poster. Appleton has an extra cash box. Ashley will man the raffle table.</p>	
	<p>Cindy will make additional buttons. Sign making Table- Cindy will bring all of the poster making stuff (scissors, tape, markers and stapler) and signs/sticks from last year. Cindy will purchase pinwheels from Oriental Trading Company. BFAN bought a bubble machine at the Party Store- it has to be plugged in. Cindy is picking up the speaker/microphone from Presentation Rentals on Wednesday night.</p> <p>Speaker: Nicole Destin is not available. Plan B Dr Wagner – Lisa asked him but no response so far – if he doesn't come Cindy will be the MC.</p> <p>Walk starts at 9:30- Rachael will lead the walk. Next Thursday will walk the route with Becky. Big Latch On at 10:30- women can sit on the steps of the church. Green Chairs- Appleton City will bring those and set them off to the side of the church steps for moms not wanting to be photographed with the group for the Big Latch.</p> <p>Raffle Items: See the Walk Planning Guide for Raffle item list.</p> <p>Refreshments: Lisa, Kristina, Cindy and Becky if she is still there.</p> <p>Jess is checking with the church to see if we can bring some of the items beforehand so there is not quite as much to bring the day of the walk.</p>	
BF Friendly Initiatives	<p>Calumet County – had trained a few Child Care centers now needing re-designation- no response to attempts to contact. Green Lake Co: Kari is going on Monday to drop off recertification. Email Nap Sac ahead of visit and have them give it at a meeting in person. It's time for designation- attached Self Appraisal and NapSac- have been getting ethnicity. Make a copy of Red Cap data. If part of CACFP already have this data and easy for them to get the data.</p> <p>Jess said Appleton center's re-designation efforts are going well. She said a few centers had new directors. Bring more door hangers, books etc. One issue, once the NapSac is entered has taken WBC 2 weeks or more to send certificate.</p> <p><b>Bring a copy of the RedCap Data form to get the data from the Child Care Centers.</b></p> <p>Dana CCR&amp;R – she needs info of re-designation. If not success in re-designating they should be taken off the list for BFFCC on our website. Sara Wright has shared our efforts and collaboration with Weight of the Fox Valley. Sara was saying there seems to be some resistance to businesses wanting to be breastfeeding friendly questions. Center's saying "we are already doing it" Time is also an</p>	

	<p>issue. Let Jess know if we re-designate another child care.</p> <p>Fond du Lac- 7 buildings- finally have a room in the City Government Center. Turning a closet into a breastfeeding room. Goal is to give coolers to mom's that are signing up for FMLA. Some of the other Building's don't feel like they need it because staff have offices and prefer to pump there. YMCA will be the next workplace- their childcare is designated.</p> <p>Appleton- with some of the work on the Weight of the Fox Valley- they are on board but it has been slow going. Appleton trained their YMCA's but they didn't complete the designation. Now because of a connection through our Weight of the Fox Valley Early Care and Education Action Team, the YMCA's have asked for a large BFF Child Care training for their groups. City focused internally and have several off site locations. Appleton City as a whole has a policy. She said the police department has a space Jess said they will be reaching out to Valley Transit- and water department encouraging them to figure out what they would do if a future employee or visitor has a need. Appleton Library asked if they could have a logo for BFF area. Appleton Health Department plans to reach out to businesses with their Intern. They printed a list of businesses for Anna to reach out to.</p> <p>Discussed how to recognize businesses for their Breastfeeding Friendly Designation and it's really up to each business. Some want website/Facebook recognition instead of certificate and some are more low key and really don't want any public recognition.</p> <p>Menasha- Kristine said she had a 2<sup>nd</sup> meeting with HR and Admin- draft policy hoping to get it in the new handbook. They have looked at spaces in City Hall and will go out to other locations.</p> <p>Winnebago County has been getting some new child care centers for initial designation.</p> <p>Outagamie County: 5 centers due for re-designation for Breastfeeding Friendly Child Care Center. Two of those centers have final appointments scheduled for re-designation. Outagamie County Worksite has 5 sites ready for designation and 3 sites that are ready dual use spaces that can be used for pumping especially for visitors now and in the future if they hire women in their childbearing years.</p> <p>Anna Kewaunee County- just beginning to figure it out. Contacted a couple of businesses and at this point are a little resistant- don't feel it.</p> <p>Sarah- Waupaca- not recognized anyone fully yet for this year- have 7 businesses in process. Once they changed the script they didn't have as much of a problem. Getting a student nurse in September will have more hours to devote to it.</p>	
COIIN	<p>State is trying to get a sense of what is working for Health Departments. They will be sending out a survey about Wood County BF Friendly Tool Kit. They are aware city of Appleton adapted tool kit and other health departments are using their format. We may see the survey by the beginning of August. They are also putting out \$250 mini-grants. In order to get the Mini-grant business needs to work with their local health department. Going out the beginning of August and applications are due beginning of September.</p>	
Next Meeting	<p>August 23<sup>rd</sup> Fond du Lac- can park in the main lot or lot across the street (free). Also street parking available but is metered. Marla will send Jess written direction on how to get there.</p>	