



Breastfeeding Alliance of Northeast WI

WORKING TOGETHER
to make a difference in the Northeast Region

Meeting Minutes

Thursday July 23, 2015

Members present: Allison Laverty Montag, Amber Bastian, Meghan Gremban, Billie Verbruggen, Judy Oppelt, Jess Moyle, Jeri Loewe and Cindy Brylski-Breit

World Breastfeeding Week Walk:

33 t-shirts were pre-ordered. BFANWI ordered a total of 70 t-shirts so we will have some available for purchase at the walk. Jess extended the walk a bit, and we will be walking outside of the actual Farmer's Market.

Allison will do the welcome speech with an overview of the projects of BFANWI through the years.

The group present determined who will bring what for the walk, i.e. table cloths, duct tape, sign in sheets for Big Latch, buttons and magnets, markers, scissors and paper, laminated "I want you to Breastfeed" signs and wooden handles for the signs.

Media Press Release - Allison has one already. Cindy will send out to the media contact list, and add any that Outagamie County sends to that are not on the media list already.

Breastfeeding Friendly Childcare- Lisa Smith Child Care Resource and Referral took a new position as the new 2-1-1 Manager. She had been planning to arrange a kickoff event for the Breastfeeding Friendly Childcare in February of 2016.

Winnebago County had a kick off meeting with Child Care Provider Directors- a total of 9 were interested from this. Jess and Becky City of Appleton did an infant room in the YMCA Daycare pilot.

Amber said the kick off for Calumet County did not have a great turn out and one that was really interested was not located in Calumet County.

The group discussed doing a kick off event through BFANWI and have guidelines in place so we can manage the interested providers according to each jurisdiction Health Department's capacity. Meghan said she can set up google docs to put letters to Child Care Providers. The group discussed ordering books for providers as they are buy one get one free until July 31st.

Update regarding 501 C3 status-

Billie distributed the paperwork needed to purchase items for the walk under the fee exempt. We can now apply for funding through health systems and other avenues for different projects since we have the 501 C3 designation.

Website - Meghan said her husband can look at the website and help in updating it.

Milk Sharing- The group discussed mother to mother sharing without screening mothers or milk. Allison said Western Great Lakes Milk Bank is coming close to being able to pasteurize. Cindy will research and get a blurb ready to put on the website/Facebook page.

Next Meeting is Thursday September 24th, 2015