

Breastfeeding Alliance
Meeting Minutes
June 30th, 2016

Members present: Rachael Young, Judy Oppelt and Cindy Brylski-Breit Outagamie County, Ashley Weselenak Parent Connection, Jess Moyle and Becky Lindberg Appleton Health Dept, Vicki Schultz, Kortney Dahm Menasha Health Dept., Allison Laverty Montag Winnebago County, Amber Bastian Calumet County, Melanie Thiel La Leche League, Jeri Loewe and Kari Schneider Green Lake County, and Kristina Ingrouille Waupaca County

Breastfeeding Friendly Child Care Centers:

Allison – Winnebago County - Had a training with 20 attendees last night. Another training coming up July 11th in Neenah. 3rd center is close to completion.

Cindy – Outagamie County has 2 centers trained, 1 more coming up. On track to have 5 centers designated BFF by the BF Walk. Used recognition at the walk as a carrot. Things move quickly after the training.

Jess/Becky – City of Appleton – Struggling to follow-up with centers in process. Doesn't know what is causing hold-up.

Theda Care center – organized, policy done. Delayed on pumping space. They applied for a grant to do minor construction.

Jeri/Cari – Green Lake County – Two centers working on it, only two centers in the county. One almost done, policy approved. Other center doesn't currently have any infants.

Vicki - City of Menasha – did a training this week. Has completed 3 trainings, 2 more coming up.

Kristina – Waupaca County – Reached out to 4 centers. 2 trainings coming up. Suggested asking centers how many children they are licensed to have 0-3 years to enter into Red _____.

Amber – Calumet County – Met with a previously trained daycare. Working on a few more.

We discussed the pre/post test for Step 4 of the training.

Centers able to apply for credits on their own.

Credits/compliance doesn't seem to be closely monitored by the MCH grant. Things are not clearly defined.

Discussed the importance of support beyond BFFCC and worksite support. Disparities will still exist. We need support in the medical setting as well.

World Breastfeeding Week Walk:

Cut-off for centers to be recognized at the walk is August 1st. Allison to send copy of Wood County Certificate to Cindy for ideas. We will make our own recognition to be handed out to centers being recognized.

Registration begins @ 8:30. There will be a sign-up sheet for the walk, Live, Latch, Love and for The Big Latch. Each needs it's own sheet. Jess will print registration, Judy Big Latch, Melanie LLL

Orders for t-shirts are coming in. We will order extras, size of order and sizes to be determined. July 15th is end date for t-shirt orders. Rachel and Judy will package shirts, Rachel will bring to walk.

We have buttons, Cindy will make more

Need 5 tables. Registration, sign making, t-shirts and buttons, LLL, raffle table. Items for raffle and giveaway will be displayed and remain there during the walk.

We are signed up for Big Latch (lead is Rachel) and Live, Love, Latch (lead is Melanie). We also need to register the walk online (who will do this?)

Judy will send cash box with Rachel.

First year we will have a raffle, Melanie has license. Pack and play, Big Toy Truck, 2 Diva Cups w/wash, nursing top.

Prices of tickets - \$1 each, 6 for \$5, 15 for \$10, 35 for \$20

Jess will put raffle info on Event Brite. Cindy will add to flyer and resend for distribution. Cindy or Jeri will add to Facebook page.

Jess will send a reminder email to all registered for the walk with raffle information.

Allison offered to sell the raffle tickets, may have her kids help.

Received donation of water from Festival Foods.

Donation of Pack and Play from United Healthcare.

Donation of Big Toy Truck from Schneider Trucking

\$50 donation from Kwik Trip – will buy bananas, apples, string cheese

Cindy to contact Manderfields/Simon to see if they will donate cookies.

Each attendee gets a giveaway ticket. Giveaways, water bottles, mugs, t-shirts. Melanie put in request for numerous items. LLL will donate a couple of decals. Everyone should look for options for giveaways.

Billie will get canopy to Outagamie County Building.

Billie to buy alternate color of raffle tickets. Rachel to verify what color ticket will already have and email Billie.

The walk will start and end at the Outagamie County building this year. Same weekend as Mile of Music.

Cindy will take pictures.

There will be a separate area for people who don't want to be in photos.

Microphone needed for recognition and raffle. Cindy plans to ask Heid Music. If not donated, we will rent one.

Will we have access to electricity for the microphone?

Promotion of walk:

Ashley to have flyers at Oshkosh Farmer's Market at the Parent Connections table on July 9th. Melanie will look into getting donated color copies from Schneider Trucking. If not donated, Amber will have intern change flyer to 2 to a page and black and white.

Flyer has been or will be posted on WHBY event page, Go Valley Kids and Fox Valley Breastfeeding Group on Facebook, La Leche League and Parent Outlet.

Everyone will share walk information, post on your facebook page, health department page, etc.

Jess to send out info to press 3 weeks before and again a few days before. Jess has several contacts. Cindy will look into a Post Crescent contact. Ashley – Oshkosh Northwestern contact.

Cindy to email flyer to Beth Metsa to post on GB FB page since Green Bay is not having a walk this year.

Miscellaneous:

Jeri Loewe is leaving Green Lake County Public Health to work with Agnesian Behavioral Health in Fond du Lac. Her PHN nurse is posted. Cari will be filling in for her at BFAN until her replacement is found.

Some locations are working to educate medical staff in their area with recommendations for starting solids and letting them know what services and items WIC offers.

We need stickers to print and put in book that we distribute to centers. Who has the artwork in their computer so we can print more?

The next meeting will be on the 14th of June for planning the walk only. Please come and help!

The next regular meeting date is

Thursday July 28th at

UW-Extension Office in Grand Chute

3365 Brewster St Appleton, WI

8:30 am - 10:00 am

