



Breastfeeding Alliance of Northeast WI Meeting Minutes

June 28, 2018
 8:30-10:00am
 Aurora Medical Center
 855 N Westhaven Dr
 Oshkosh, WI

Members Present:

Becky Lindberg and Jess Moyle City of Appleton Health Dept, Amanda Cassidy Fond Du Lac Health Dept, Ashley Weselenak, Ciarra Kressel & Adria Lind Parent Connection, Kari Schneider Green Lake County Health Dept, Rachael Young, Judy Oppelt and Cindy Brylski-Breit Outagamie County Public Health/WIC, Kristine Jacobson Menasha Health Dept, Rachel Juckem Aurora Medical Ctr,

Guests:

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes- May	May Minutes approved	
Financial Report	We received the WALC Grant of \$500-currently deposited in our BFAN savings.	
Coffective Update	A lot of WIC personal are at the WIC Conference now. No update.	
BFAN Website Updates	<p>Working and Breastfeeding page updates- many health departments participating in BFAN are working on Breastfeeding Friendly Worksite with businesses. We wanted to create a running list of breastfeeding friendly businesses similar to our list of designated Child Care centers. Some of the content for BFF Business content will be changed to be more of a resource for businesses considering or working toward becoming designated as breastfeeding friendly worksites.</p> <p>Discussed local pictures can be used for the website- just need to get a photo release from the family if they are interested in having their photo on the website.</p> <p>Event section- Walk Info there. We opted to just put upcoming events and deleted the past events. Discussed obtaining feedback from the moms in focus group regarding the website and get their suggestions. The group also discussed having local health department websites link back to our BFAN website. The group discussed putting the resource list on the Facebook page. Jess will adapt resources to be listed on Facebook. Ashley</p>	

	from Parent Connections said she can assist with this.	
BFAN Secretary and Treasurer	Secretary and Treasurer will be elected this year. Jess put it out there now and asked members to consider running for secretary and treasurer. The election will be held in September.	
WALC Grant	Received \$500 for Mom's Focus Group – timeframe will begin planning for this after the Walk. We are going to pull together a group of moms and asked questions about what was helpful or not helpful in their breastfeeding journey. WI Breastfeeding Coalition Summit last year – gave info from their training at the WI Healthy Leadership Institute which helped us focus on engaging moms and babies.	
World Breastfeeding Week Walk	<p>Promotion: Flyer Jess sent out as PDF Walk promotion: Jess has it posted on our Facebook page as an Event- she put it on Go Valley Kids calendar. Handing it out for Public Health home visits and at WIC. Stroller aerobics Eventbrite Fox Valley Breastfeeding Group will post on that again YMCA- Appleton Downtown Inc., Copper Rock, Appleton Library- Belly Beans was closed. Molly writes for newspaper- the past 2 years she has written an article for World Breastfeeding Week. Possibly she could run the an article in Northwestern for the Walk Adding it to the Child Care Centers contact for CEUs Appleton Health Dept has an intern starting on July 9th- they plan to give her the task of promoting the Walk.</p>	
	<p>Event Brite T-shirt- Last day to order July 17th Jess said she always gets some stragglers but said she has vacation after July 17th so will need to get the orders compiled and to Julie to order the shirts.</p>	
	<p>Donations Ashley – Family Pass to Pollock Becky- Meiers gave \$100 donation Monkey Joe's donating 2 passes Badger Sports- donating 4 attractions Sky Zone and Building for Kids submitted request- waiting to hear Festival- \$30 gift card Valley Popcorn donating 120 2oz bags Kwik Trip- \$50 Appleton Downtown Inc- \$25.00 gift card downtown restaurants Extreme Air- submitted request- Waiting to hear Adria- cloth diaper sale ended Rachael received donation of 2 car seat ponchos, bibs with fun sayings Grey tickets- door prizes, ie will award every 15th person, Red tickets will be raffle prize tickets Thedacare- last year donated \$250. The group agreed to wait and request donation for Mom's Focus group Leading lady bras still have a lot from last year</p>	
	<p>Speaker- Microphone rental set up through Presentation Rental Cindy will do raffle prize announcing- Dr. Wagner has been a champion for Breastfeeding Friendly. Neonatologist head of WAPC? Jess said she will reach out to Lisa Urbaniak. Jess will also reach out to Nicole Desten- BF it takes a community- B-3, Head Start, etc. Bridges Enrichment Center. She created a good breastfeeding nook for anyone- staff or public. Jess will start with Nicole and if she is not available will talk to Lisa. The group felt Nicole would be a lot more relatable for the attendees of the Walk.</p> <p>Cindy will order pinwheels and get bubble machine. We have chalk left over from last year. We can bring the matching game- match fact with the animal.</p>	
	Focus group- the group discussed advertising this at the Walk but we are not ready for save the date yet. The group discussed asking moms when they are signing in for the Walk if they would like to be notified of when we have a save the date for the focus group.	

	Meeting scheduled for July 19 th - 8:30am at the Appleton Health Dept 1 st floor - Jess will check on room availability	
Breastfeeding Friendly Child Care/Worksites	<p>Agency Updates: Appleton- Daycare- reaching out the childcare centers- going down the list total of 5 Worksites- They started internally with city hall- they had a space and a policy. The policy is being revamped to include visitors. Because it is a policy change It has gone through committees. The director group has approved it. Initially a lot of chatter of someone on city business and now with compromised. Police has arrangements made for lactation space. They are working with Parks and Recs and Department of Public Health works. Appleton Library is designated- they have a space and a policy. They are working on the School District. – the school district received grant money for teachers to have a mental health- re-check. They plan to use as a lactation space also- dual purpose. Their intern from Lawrence University will put her on some of this work also.</p> <p>Outagamie- re-designating 5 child care centers that were designated in 2016. Outagamie County is the worksite we are designating this year. The Human Resources Dept did a great job getting 5 departments within Outagamie County permanent lactation spaces and 3 departments have dual spaces that could be used for lactation spaces because they do not have employees that are in that age group now, but they know there will be turnover. They were more interested in a website or social media recognition. A change was made that the lactation policy and space are discussed during new employee orientation – previously a woman notified HR of her FMLA need and then she was given this information.</p> <p>Menasha- Starting re-designation 4 childcare sites. Meeting with Menasha City Hall, Menasha Library, police department and public Health works facility and policy will have to be changed. She has had one meeting another one scheduled- they are working on assessments.</p> <p>Green Lake County- re-designating 4 child care centers</p> <p>Fond du Lac- DSS- some departments are able to use their own offices. Amanda said she is working with Human Resources- she would like to meet with women after they turn in FMLA paperwork then if they meet with PH will give a cooler when meeting with expectant moms. Another option would be to have HR give the expectant mothers contact information for Amanda and the employees can will follow up with her and Public Health. Discussed Amanda could utilize Human Resources for help in working with the departments within the county.</p> <p>Human resource Appleton, explored Mama Pods- Parks and Recs asked if they could get a traveling mama pod.</p>	
	<p>Weight of the Fox Valley-Early Care and Education and Worksite Group on 6/21 did a collaborative meeting with both WOTFV Worksite Action Team and Well City Fox Cities. She said it went really well. Looking at doing the same thing in the Appleton Area also. The goal is more designated Breastfeeding Friendly Child Care and Breastfeeding Friendly Worksites.</p> <p>The Worksite Action Team will be redoing a survey and will be adding some breastfeeding questions. Appleton Health Dept. considering surveying through Fox Valley Chamber of Commerce. Business- place, time and for breastfeeding moms and policy.</p> <p>COIIN- Annual summit November 15th in Marshfield, which is where it is usually held. WBC will collaborate with WALC this year and bring in a panel discussion of speech language pathologists, craniosacral therapists and others. Someone from the WI BF Coalition will be attending the USBC Conference in August in Atlanta GA. The coalitions on the call were able to share what they are up to. A lot them are preparing for World BF Week with walks and Big Latch On events.</p> <p>This group wants feedback from people in the ColNN group on the tool kit from Wood County to make</p>	

	<p>recommendations that would work statewide. Jess mentioned the Worksite Tool Kit that City of Appleton adapted from the Wood County BF Coalition during the call. Recognition certificate - Jess and Becky adapted a BFF Child Care certificate for businesses – another health department emailed a template of a window cling for BFF Businesses.</p> <p>Mini-grants: \$250 will have 10 grants. These grants will go to businesses that may not have enough resources to create a lactation worksite program on their own. The COIIN group has also discussed the Gold, Bronze, and silver criteria to be discussed and we are hoping they change some of it.</p> <p>The group discussed Employee/Public Spaces –Designated breastfeeding Friendly. Blue state of WI and logo for BF moms- Jess will email Shawn about this. We have an opportunity with our businesses so that visitors could also use the space. It depends on how busy a worksite lactation space is - need to determine this based on reserving or scheduling of the space. It may not be possible to use the same space for visitors. Fox Valley Tech- has a lactation room with a sign that says if the space is in use "come to the desk and we will make accommodations for you."</p>	
Next Meeting	<p>Thursday July 26th 8:30 am – 10 am UW-Extension (Room D) 3365 Brewster St Appleton, WI</p>	