



Breastfeeding Alliance of Northeast WI Meeting Minutes

June 22, 2017
 8:30-10:00am
 UW-Extension Office
 3365 W. Brewster St
 Appleton, WI

Members Present:

Jess Moyle and Becky Lindberg Appleton Health Dept, Amber Bastian Calumet Cty Health Dept, Claire Opsteen and Jamie Finke City of Menasha Health Dept, Stefanie Eldredge and Morgan Drexler Waushara Cty Health Dept, Allison Montag Winnebago County Health Dept, Judy Oppelt, Rachael Young and Cindy Brylski-Breit Outagamie County Public Health/WIC

Topic	Discussion	Action
Welcome & Introductions		
Deadline to include Child Care Centers to be designated walk in August	Deadline for recognition of BFFCC- are due to Allison by next July 25 th or before. Allison just needs to the Child Care Centers name by July 25th so she can print for the meeting on July 27th.	
Designated BFFCCs for 2017 WBW Walk	Appleton will have 1 for sure- 3 probable- and 1 not so sure. Winnebago County 1 for sure- 3 additional possible prior to the walk Outagamie – 1 for sure 2 possible Calumet- maybe 1 Green Lake County- 1 BFF Friendly Work place	
MCH BFF Workplace Objective	Fair Labor Standards Act - Workplace posters- Winnebago County has PDF Winnebago County is developing a small binder- report cover size to hand businesses that are interested in becoming breastfeeding friendly. Discussed having 5 steps. Allison said she checked with Kelli Stader and there is not a resource for this except Business Case for Breastfeeding. She said it is not user friendly and overwhelming to employers. They had a working meeting talking about BFF Worksite. Discussed writing a grant for plastic door hangers. Appleton will do Worksite Friendly next year. Outagamie County not be doing Breastfeeding Friendly next year- will do Zero suicide objective. Others unsure at this time. Door hangers- flaws in that the hole is not big enough to use on all doors. Jess looked into it and found plastic door hangers – they are expensive. Minimum of 125- 2.48/each. \$310 Insty prints plus. Check with other places- 2. Jess checked online. Judy will check with Julie. Could be used for Worksites also. Posters- I want you to breastfeed. Get a little bigger posters for this and Breastfeeding Matters Now more than Ever also. We need to get printing of both sizes of posters. Check with Billie for ordering the posters.	
	Markesan Resident Home- Kari said Green Lake County Health Dept designated this workplace BFF Discussed BF support at Weight of the Fox Valley Early Care and Education Action team-could be a partner	

	See Walk Planning Outline Also	
World Breastfeeding Week Walk T-shirts	<p>Last meeting was just for walk planning- will take t-shirt orders via Event Brite this year. Women's cut will be the same as a couple years ago. Galapogas Blue for women and men's. Jade dome for the youth and toddler color is cobalt. We will collect the money at the walk. Jess put the question in to ask if registrants would be interested in paying online even if it costs a little more. Allison said there is comment field that is required. If you put the number of shirts on the first page then shouldn't need to leave a comment. Eventbrite changes the format every year – \$12 shirt – day of event is \$15. If we allowed participants to pay for t-shirt through EventBrite they charge \$.99 for every person who registers even if they do not purchase a t-shirt. We need to hear from our walk participants if ordering and paying for the shirts online is worth the extra cost.</p> <p>BFAN members will have a reduced cost for t-shirts. It will be \$9.00 for all shirts that a BFAN member orders.</p>	
Donations	<p>Costco- No donation Sams- Becky will drop off Cindy - Network Health Cindy- will do license for Raffle Jess/Becky- Downtown Appleton \$25 gift certificate Cindy - Victoria's Restaurant submitted Becky-Badger Sports Park 4 attraction passes Festival- Water Kwik Trip – waiting Manderfield's – need to submit - Cindy Becky- chalk, bubbles, face painter Jamie – make a sign for watch children by the streets Advertisement – Jess will reach out to the newstation. Cindy will reach out to Post Crescent.</p>	
Speaker- presenter for Walk	<p>Jess- on the WALC site Allison asked "What are you doing in your community?"</p> <p>Scheduled a BF Planning Walk meeting – July 19th. Cindy will order incentives on Oriental Trading website for the walk participants</p>	
Community Outreach	<p>Young Parent Conference Lisa and Becky had a BFAN table and it went over very well- any other thoughts. Baby Expo one in fall and one in spring- down in attendance- Amber will find out who to contact for pricing for a booth.</p>	
Website/Social Media Update Local BF Resource List and Tongue Tie Resource List	<p>Social Media Updates: Sam and Jill are the keepers of the resource list for the website: Green Lake Jeri is still listed. Sam asked how we want it organized. She has Oshkosh List, Fox Valley area, Fox Cities, the group discussed having one list. Sam asked if the list should be reformatted. She has a code on the top – abbreviations for the different services people provide. She asked if she should change the list to have check boxes instead of the codes. Sam said updating it has been a nightmare. Group recommended they take off hours worked.</p>	
WBC Annual Summit	<p>August 24th, 2017 8:30-3:30 Marshfield- Cindy and Jess will be attending for BFAN this year</p>	
Upcoming Training	<p>Jess gave flyer for Education Day for Brown County BF Coalition on September 19, 2017 at Lambeau Field 6 credit hours for participation</p>	
Meeting Changes	<p>July, August and September will be in Neenah from 8:30-10 am at the Winnebago County DHS Building n Commercial St. Jess will send out survey at the end of summer asking location and time preference. One conflict WBC Annual Summit 8:30-3:30 in Marshfield. August 10th Walk Wrap Up Meeting 8:30-10 am UW-Extension.</p>	