



Breastfeeding Alliance of Northeast WI

WORKING TOGETHER
to make a difference in the Northeast Region

Attendees: Jess Moyle AHD, Kaylin Monson OC WIC, and Cindy Brylski-Breit OCPH in person. Allison Laverty Montage WCHD, Ashley Weselenak Parent Connection, Carly Hermes OCPH, Kortney Dahm Menasha HD, and Sara Resop Waupaca Co WIC virtual.

Meeting Minutes 06/08/2023

Financial Report

Currently \$519.97 in checking and \$102.25 in savings

WBW Walk – August 5

First United Methodist Church Appleton is reserved
Save the Date Flyer encouraged to share widely- Facebook Event created

WBW Walk Planning Guide discussed-

Picture consents will be signed/declined at registration table
Plan to use name tags for all with certain color designated for people who don't want their picture taken.
BFAN table with brochures, magnets, law cards, and sign up if would like to be added to BFAN email list. Will have info on pump act of 2023.

T-shirt table –

Will sell light grey shirts only at walk- \$7 adults, \$5 youth and infant. Cindy to check Paypal and card reader and will do a pre and post inventory
Free leading lady items – Each mom can take one initially - afterwards anyone can take anything. Anything left over will be donated to Mother and Unborn Baby Care
Stickers or window clings- Cindy designed and shared ideas with the group.
Raffle table- Jess has buckets and roll of tickets, \$1 tickets etc Cindy will apply for Raffle license
Currently donated:
Appleton Downtown- Gift certificate
Kwik Trip- **Update-** donated \$100
Festival
Monkey Joes- 8 free passes
Building 4 Kids- Cindy has a call in to them-**Update:** received a voucher for a free annual membership
ThedaCare application was completed- **Update-** received email they are donating \$100 toward walk
Manderfields- Cindy will pick up form- **Update-** form turned in for total of 6 dozen cookies. We will purchase if needed to have at least 6 cookies. **Update-** Manderfield's is donating 6 dozen cookies.
Luv 2 Play- Carly has a call in to them

Discussed having a table for exclusively breastfed for a year, if you tandem nursed? Etc. Kaylin will make this.

Jess & Becky have the bubble machine, paper, markers etc for sign making. Cindy will bring sign sticks.
Jess & Becky have the buckets and raffle tickets for raffle. Ticket prices will remain the same.
Discussed having music for event.

Virtual Walk Planning meeting : Friday July 14th 1:30-3 pm. Let Jess know if you would like to participate!