

Breastfeeding Alliance
Meeting Minutes
May 26th, 2016

Members present: Rachael Young, Judy Oppelt and Cindy Brylski-Breit Outagamie County Public Health, Ashley Weselenak Parent Connection, Jess Moyle and Becky Lindberg Appleton Health Dept, Vicki Schultz Menasha Health Dept., Allison Laverty Montag Winnebago County, Amber Bastian Calumet County Health Dept, Melanie Thiel Le Leche League, and Billie Verbruggen Winnebago County WIC

World Breastfeeding Week Walk:

Melanie Thiel from Le Leche League attended and the group present discussed partnering with Le Leche of Appleton for the World Breastfeeding Week Walk this year. All agreed that this was a great idea as we are all supporting the same purpose. Melanie will send the Le Leche League logo to add to the WBW Flyers for 2016.

Judy has been working on the design of the t-shirts for the walk. She said the t-shirts will be orange with navy or grey lettering. The group present viewed multiple designs and chose one with hands encircling a mother and baby for the t-shirts. Judy will follow up with Julie the t-shirt printer about cost for multiple colors.

Melanie said they normally do a Live,Love,Latch which is exactly what the Big Latch does so the participating mothers so both will be counted at the same time.

The group discussed the speaker line up for the day of the walk. Jess has media contacts for the articles and news clips she was featured in for the Appleton City Hall lactation room. She will reach out to them to see if anyone would be available to do a story for the walk and recognizing our Breastfeeding Friendly Child Care Centers.

Amber said Calumet County Health Dept will have an AHEC Intern starting on June 6th that can help work on preparation for the walk

The walk agenda will include:

08:30 am Registration

09:00 am Recognition of Breastfeeding Friendly Child Care Centers

09:15 am Allison will speak about what BFAN has been involved in

09:30 am Walk begins

10:00 am Walk ends at Jones Park- door prizes distributed

10:30 am Big Latch and Live, Love Latch

Contact Heid Music to see if we can get a microphone to use for the event

Becky will check with Festival to see if they will donate cases of water.

Allison will check with United Health regarding donation request.

Ashley will check with Dr. Fassio regarding donation request.

Cindy will check with Walgreens regarding donation request.

Schneider donation of kids basket.

Cindy will make a poster board to recognize donations at the walk and can also post to our website.

Jess will make the Event Brite site for the WBW Walk live.

Breastfeeding Friendly Child Care Centers:

Vicki- Menasha Health Dept. typed the BFFCC Policies for Child Care Centers and Worksites. She will email to Cindy to email to the group.

The group discussed having handouts available that Child Care Centers can give to moms. Melanie said LLL has some handouts. She will check into sending those to the group.

Appleton Health Dept has 4-5 Child Care Centers in process of becoming BFFCC designated, and are trying to help them wrap up and complete the process.

Breastfeeding Friendly Child Care Center In person Trainings:

Winnebago County Health Dept has trainings scheduled for June 13th and June 29th at Oshkosh Health Dept. There are still openings in the June 29th training. Winnebago County also has a training at Neenah on July 11th.

Outagamie County has trainings scheduled for June 20th and 22nd, and July 11th and 21st.

WALC Grants:

Allison gave a report of the end of cycle for the WALC grant from last year. The grant was used to make 20 template binders for child care centers to utilize in getting started, printing and laminating costs for breastmilk storage charts, privacy door hangers, breastfeeding friendly window clings and books for child care centers. All health departments working with child care centers are now creating binders they need for BFFCC.

Allison said BFAN was awarded an \$800 grant from WALC for this year to continue the work on Breastfeeding Friendly Childcare to be focused on books and handouts for mothers returning to work.

The next meeting will be on the 5th Thursday of June due to a WIC Conference scheduled during the week of June 20th.

**The meeting date is
Thursday June 30th at
UW-Extension Office in Grand Chute
3365 Brewster St Appleton, WI
8:30 am - 10:00 am**