

BFANWI Meeting Minutes
04/27/2017

Members present:

Lisa Urbaniak St. Elizabeth's Hospital, Becky Lindberg and Jess Moyle Appleton Health Dept, Claire Opsteen Menasha City Health Dept, Ashley Weselenak Parent Connection, Judy Oppelt, Cindy Brylski-Breit and Rachael Young Outagamie County Public Health/WIC, Kari Schneider Green Lake County Health Dept, Susan Sattler UW-GB student, Kristina Ingrouille Waupaca County WIC and Allison Laverty Montag Winnebago County WIC

Agency updates:

Update from Lisa on Breastfeeding Friendly progress at St. Elizabeth's:

Lisa said the majority of employees have completed the 15 hours online and said they have a Boot Camp- which they are naming Boob Camp that she completed the education power point that will be given to about 90 employees.

Updated Data for WALC Grant report:

BFAN received an \$800 for grant specifically for Breastfeeding Friendly Child Care. Jess said she received the data from most members We purchased posters and books. Billie said she has most of the receipts but needs the receipt from Rachael for the *My New Baby* books. Rachael said she will email the receipt for those books to Billie. We still have money – do we want to have larger posters printed? Group discussion about what our child care centers need the most – discussed we ordered and disbursed the smaller posters of the Breastfeeding Matters Now More than Ever and I want you to Breastfeed. Discussed getting larger posters. Jess said it was suggested we find door hangers with a wider opening. (The current door hangers do not fit on any of the doors in Outagamie County WIC). Ashley printed the original one from Vista Print. Jess asked the group members to think about ideas and let her know.

The group discussed the Breastmilk Guidelines magnets- Jess will email the group info on the magnets they use and the sheet laminating they use also. It doesn't require a laminating machine. They are using the milk storage guideline from the BFFCC Training power point.

There is approximately \$287 from the grant left to spend on our BFFCC. We need to have the money earmarked by May 1st.

World BF Week Walk 2017 Planning-

Jess said she emailed Deb Tendick from LeLeche League the information for this meeting and asked if they would be interested in partnering with BFAN for the walk.

Lisa Urbaniak said her church - First United Methodist Church at Drew and Franklin Streets- across from City Park in Appleton. She said they have parking lot that can be blocked off for the walk participants, bathrooms are close by, and we will have access to a microphone. The walk would be under 1 mile- and Jess has the route mapped out. The group present agreed the church location will be the best for this

year's walk. We do not need insurance. There is a nice grassy spot for our initial set up. Lisa said there is a lot of support from the church. Lisa will confirm if we need to have anything in writing. We will recognize the church for their generosity in hosting our walk. We will be setting up at 7:30 am registration 8:30, and walk begins at 9:30.

Walk Speaker- Dr. Donnetelle had been discussed as a speaker option, but he will be on vacation. Lisa said Meghan had thought of some options. Lisa suggested Dr. Wagner- he is the physician champion for their Baby Friendly. Lisa said she will talk to him. The group discussed Dr Jacobe as a speaker option. Allison will ask about her about her availability and interest.

Recognition of BFFCC - will be part of the walk.

Walk Flyer - Allison will update the flyer with this year's walk information. Otherwise the flyer layout will be the same this year. If possible we could have flyers ready for next meeting. Allison said she can get the flyer ready and email to Jess to finalize with the registration details.

Walk Registration – The group discussed registration through Facebook. Jess said is willing to try the t-shirt registration through Facebook. She will check on that- but this info will not be put into the flyer until it is nailed down. Jess said you do not have to be a member of Facebook to access event registration.

Walk Donations- Becky reached out to Festival, Monkey Joes, Kwik Trip and Building for Kids. She has not heard back from any yet.

Kristina said she is willing to reach out to Thedacare for a small grant. She said we may have a better chance at being funded if what we planned to use the money for would touch multiple people. She asked for ideas for giveaways to walk participants. Lisa said they had pinwheels made for St E's for tissue donation. They were nice looking sturdy ones. Lisa can get the information on ordering these.

Rachael said her sister -in law who sells cloth diapers and covers may be willing to donate. She said she will be working with her on getting a donation.

Cindy will check with Melanie for Leading Lady contact info for nursing bras and will check with Adria from Mom and Pop Place to see if she is interested in donating.

Jess and Becky will talk to the College Ave businesses- ie. Belly Beans

T-shirts – Judy – Womens Raspberry t-shirt from a couple of years ago 9.50/24 minimum - Men's is 10.50 in that style, men's 7.50 in regular style. Kids size 7.50, onsie is 8.00. Judy said the baseball shirt is 12.50. Unisex three quarter length sleeve. Last year we charged 12.00 on day of walk and 15.00 after. \$35.00 set up charge – have to pay for shipping. Judy said we ordered about 75 shirts last year.

Allison had examples for t-shirts. Straight price for onsie, mens or womens shirts from The Oshkosh connection-. The person is Tori above Satori's in Oshkosh. Allison said they can print in a week or less. She said printing is \$6 for one side and printed front and back \$7. Onsie's printed would be \$6 if printed only on one side. The group really liked the Dri fit/ Performance shirts. Discussed colors and the group decided to see what our options are for color, but leaning toward graphite/grey color shirt with white lettering . V-neck in women's and crew neck in men's. Judy and Allison will both get prices on each style of shirt. The group decided on the design for the shirt. The peace, love and breastfeeding signs on the back with the working together to make a difference, and the front will have the BFAN logo. The print will all be the same color and that will depend on which shirt color we go with.

Allison said she emailed Deb Tendick and she replied that she thought they would like to be involved this year. Deb said she would try to get people to the meetings. If Le Leche is going to partner with us we would need to know soon so their logo can be added to the walk flyer. Allison said will reach out to Deb to determine if they do want to be involved. The group discussed that we could communicate by email If they do want to be involved. They would not have to attend our meetings.

Lisa will check into what type of tables the church has and determine if they would be weatherproof and if not members of the group will bring our Rubbermaid type tables.

Jess will compile everything the group discussed into the walk outline.

Community Outreach-

Jess thanked Lisa for working at the Kidz Expo at FVTC on April 8th for the Weight of the Fox Valley and had our BFAN Poster displayed. Lisa handed out save the dates for the Walk.

Discussed Lambeau Field fundraiser. Explained that the expectations of the volunteer organizations were not a good fit for BFAN. Each volunteer group needed to commit to a minimum of 12-14 events, and each group needed to have a member that had a Green Bay bartender license.

Octoberfest – non-profit- Becky and Jess will check into this for next year.

Young Parent Conference May 5th - Becky and Jess will have a BFAN table during the resource fair. It is in Appleton Health Department's jurisdiction. Becky called to register Appleton Health Dept as a booth.

Website/ Social Media- The group discussed getting a mock up from B2 Web Studio- Cindy will email Meghan about this.

Discussed having a different location to make the travel more equitable for people coming from Fond du Lac, Oshkosh etc. Allison will check on meeting space at the DHS building for Winnebago.

Billie has things stored at her office that has to be moved. Cindy has to move the BFAN Stuff from Outagamie County due to building construction. Jess and Becky said they can take BFAN stuff and put in their Public Health storage room.

Doodle Poll for May meeting - Tuesday May 30 8:30-10:00 at UW-Extension was the winner