



Breastfeeding Alliance of Northeast WI Meeting Minutes

March 28, 2019
 8:30-10:00am
 UW-Extension Office
 3365 W. Brewster St
 Appleton, WI

Members Present:

Amber Bastian-Calumet County Public Health; Allison Laverty Montag & Billie Verbruggen-Winnebago County Health Department/WIC; Kristine Jacobsen-Menasha Health Department; Ashley Weselenak-Parent Connection; Kari Schneider-Green Lake County Public Health Department; Becky Lindberg-Appleton Health Department; Marisela Krupp, Marla Hemauer, and Amanda Cassidy-Fond du Lac County Public Health/WIC; Rachael Young & Cindy Brylski-Breit-Outagamie County Public Health/WIC

Guests:

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	February 28, 2019 meeting minutes approved.	
Financial Report	Rachael received debit card. Money from t-shirts sales at WALC conference deposited.	
WALC Conference	Good conference. 44 t-shirts sold at BFAN booth. Many people wanted larger sizes; they liked the v-neck shirt and its softness. Discussed having a similar shirt for this year's walk, but with a different design. Ashley suggested the image of Wisconsin. Marla would like to have t-shirts for sale at Fond du Lac's breastfeeding event, which is held a few days before the breastfeeding walk. Suggested buying extra shirts to be sold at the Fond du Lac event.	
Mom's Focus Groups	Only 4 registered in Neenah and 5 in Appleton. Please push to get people registered. Revise the flyer to state "\$20 gift card to Target or Walmart," to try to get more registered. Snacks will be granola bars and fresh fruit. The feedback survey was discussed. Try to have others besides those registered complete the survey. Allison received a written statement of someone's breastfeeding experience, who cannot attend either focus group. Mandi is reaching out to table hosts for training. Table hosts will come 30 minutes earlier. 6-8 participants will be at each table. Ashley will forward parking/entrance instructions for church to Jess.	
Coffective Update	Fond du Lac County started Coffective. WIC staff is watching one video per month. Rachael stated that she	

	sends links to the videos to clients.	
MCH Learning Community	Jess reached out to them to change the time of the calls, as it conflicts with BFAN meetings.	
COLIN	\$250 mini grants available. Can be used for breastfeeding friendly work sites to create a lactation space, printing, or furniture. Must be working with a local health department to get the grant.	
Worksite Toolkit	Worksite group met in Oshkosh. New toolkit available through Publisher. Cindy will ask Jess to forward to the group.	
Business Self-Appraisal Questionnaire	Will be sent out.	
Weight of the Fox Valley	Unclear direction. Jess, Cindy, and Becky attend the Early Care Action Team. Work groups are currently on hold. More to come. Hope to have a plan/direction by May.	
WBC Website	All breastfeeding friendly childcare center information is on the WBC website now. NAPSACC is entered online. Invite childcare centers to complete sign up with Childcare Resource and Referral Center for the NAPSACC information.	
Breastfeeding Walk	Members of the group will ask for donations for the breastfeeding walk. Cindy will send out list of who is planning to ask for what donation.	
Walk Flyer	Cindy will email Lisa to ask if we can utilize the same location for the walk this year. Kari will create a "Save the Date" for the walk.	
T-shirt	We will look into using a t-shirt printer who will give us the best deal, so we can make the most profit. The plan is to stick with the same women's t-shirt, but with a logo of Wisconsin. Order more of last year's t-shirt just to sell. We haven't been selling many youth shirts; skip ordering them if no one wants one. Check if there is a minimum to order for youth sizes.	
Next BFAN Meeting	April 25, 2019 from 8:30-10 at Aurora Medical Center	