



Breastfeeding Alliance of Northeast WI Meeting Minutes

February 22, 2018
 2:30-4:00pm
 Aurora Hospital
 855 N. Westhaven Dr
 Oshkosh, WI

Members Present:

Jess Moyle & Becky Lindberg Appleton Health Dept, Marla Hemauer & Amanda Cassidy Fond du Lac County Health Dept/WIC, Cindy Brylski-Breit, Rachael Young & Judy Oppelt Outagamie County Public Health/WIC, Allison Laverty Montag Winnebago County Public Health/WIC, Lisa Urbaniak St. Elizabeth's Hospital, Amber Bastian Calumet County Public Health Adria Lind Parent Connection, Sarah Delfosse Waupaca County WIC, Rachel Juckem Aurora and Kari Schneider Green Lake County Public Health

Conference Call Attendees:

Dana Bain Child Care Resource & Referral and Sarah Wolf Waupaca County Public Health/WIC

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	Minutes were approved with no changes.	
Financial Report	No financial transactions since last meeting. The balance is the same as last month's: \$1786.44	
WALC Conference March 8 & 9 Oshkosh	<p>Discussed the board for WALC Conference</p> <p>Discussed t-shirt inventory. There are 2 grey shirts youth sm, youth med. There are a bunch of yellow t-shirts, including youth sizes, onesies, and mens sizes, and several of the turquoise shirts left. The group decided to charge \$10 for the yellow and grey shirts and \$15 for the turquoise shirts.</p> <p>Donation Baskets - We are doing 2 baskets, one with t-shirts, 2 BFAN insulated cups in a basket and Amanda will bring Mother's Milk Tea. Jess will bring one basket from Aurora and Becky will pick up a basket and cellophane. The second basket will have wine, wine glasses, chocolate and bath salts. The group discussed bringing everything for baskets to Outagamie County and Rachael and Judy will assemble as much as possible and add anything need on the morning of March 8th at the WALC conference.</p> <p>Kari Schneider will print the poster with her GIS people. Kari emailed the save the date postcards for the World Breastfeeding Week Walk in August. Outagamie County Public Health will print 20 full sheets of save the dates and Winnebago County Health Department will print 20 full sheets for a total of 40 each.</p> <p>Cindy will bring starter cash and Allison's cash box for the t-shirt sales.</p>	

Community Events Fox Valley Kidz Expo Appleton Saturday April 14th	Cindy and Lisa Urbaniak will man the booth in the morning from 8:30-12:00pm. Jess will man the booth in the afternoon from 12:00-3:30pm. We need one more person to help in the afternoon. We can set up the night before. Jess said the booth needs to be interactive. Breastfeeding trivia- anything that gets a prize would go over well. Infant nutrition, breastfeeding based; Mammals making species specific milk; What are great foods for babies; match up mammals. Participants would get a prize for matching or what ever activity we do. Cindy will order more pin wheels. We will bring the bubbles but it might be better to use those outside so we may just use for the walk in August. Jess will bring a mama cat with kittens and Cindy will bring a mama dog with puppies.	
Young Parent Conference Friday May 4th	Appleton Health Department will be doing a booth for this conference.	
World Breastfeeding Week Walk Saturday August 4th	<p>Breastfeeding Walk this year August 4th. We agreed at a previous meeting that we really liked the location last year. The same location is saved for this year's walk. Lisa asked if we would like to rent the fellowship hall which is inside in case of rain. Jess emailed Lisa to see if it is possible to waive the fee of \$75. If it is not an option to waive the fee we will not reserve it because our turnout may be very low if it is raining since it is a walk. We could also use our tent but we can decide that when it gets closer if rain is predicted.</p> <p>The group was asked to brain storm t-shirt ideas. Amanda said she really liked the t-shirt from the first World Breastfeeding Week walk in 2012. The theme for this year's walk is the Foundation of life- inform, anchor, engage and galvanize. A comment came back from last walk- that we needed to be more vibrant/bold in our logos. The group agreed that we walk a line between being edgy and bold enough versus being too bold or too out there.</p>	
Flag Day Parade June 2018	This is something our group participated in over 12 years ago. The group decided against doing this since we really can't get any information out- just basically walking and holding our banner.	
Anthem Insurance decreasing breast pump allowance for members	<p>Anthem insurance is reducing reimbursement for breastpumps by 45% down to \$95. Moms can struggle even with supposedly good pumps so lesser expensive pumps could create even more problems.</p> <p>WI Breastfeeding Coalition initially considered doing a Joint letter with WALC but they both decided doing separate letters was a better idea for more impact. Allison wrote a letter today</p> <p>There is a precedent that Alabama was able to get Anthem to turn it around and keep the rates the same so moms can get quality pumps. There are letters from ACOG – Allison would like more individual letters. She said there will be a petition at the WI Breastfeeding Coalition booth at the WALC Conference. Look on the WALC website and the BFAN Facebook page for the email information and send Anthem an email. It is important that they understand how much difference a quality pump can make for the families they insure.</p>	
Student Research Project on Tongue Tie	<p>UW-GB students will be working with Dr. Jacobe Mosaic Appleton and Dr. Hidde in Green Bay on a Tongue Tie project. They are planning a series of questions regarding how breastfeeding is going. Have the parents rate breastfeeding satisfaction before procedure and after. Allison said she wants to know if the parents found the aftercare easy, traumatic etc. There are some families that aren't able, willing to do the aftercare. Are they glad they had the procedure done, and would they do it again? Did they see any improvements in breastfeeding ie. pain, weight gain. Jess suggested asking about who identified Tongue Tie, what the road to revision looked like and did they see a lactation professional before the procedure? Rachel suggested adding what were the barriers to getting this identified, treated. Was it financial or did your doctor keep saying it wasn't necessary? Was the barrier that it wasn't identified until it was too late?</p> <p>Allison said the students asked Brown County if they want the research presented to them and if Brown County is replying they are not replying to all. Allison said she is going to reply and tell them we want them to present the research to us (BFANWI). She said if the research is substantial she was going to have them present to WALC.</p> <p>The timeframe for the study is 1 year Spring 2019. The students have to have the complete info for the IRB by</p>	

	the end February 2018.	
Coffective Update	<p>Outagamie County WIC is starting to give participants the basic information handouts. Hopefully when the participants come back WIC staff can review any questions they have. Winnebago County has the front desk giving out a paper introducing Coffective. Rachael Outagamie County Peer Counselor is handing out info also.</p> <p>Judy asked for information on how to contact nursing supervisors for the birth units. It was suggested to use the lactation staff to get to the nursing supervisors. The outline for Coffective page on their website is nice. It has We're Ready on one side and the Coffective App info on the other side. Anyone can go to the website and there is a lot of good breastfeeding information that can be used with any clients including short videos they can watch.</p>	
Subcommittees	<p>Jess said the survey BFAN members did rated interest in areas to do subcommittees. Idea is to have more time to work on things and then report back at the monthly meeting.</p> <p>The Subcommittees are: Breastfeeding Friendly Child Care Centers/ Breastfeeding Friendly Workplace Social Media and the Website Community Events such as Fox Valley Kidz Expo, World Breastfeeding Week Walk</p> <p>Jess passed around sign in sheets for group members to sign up to participate in the subcommittees.</p> <p>Waupaca County has subcommittee in their Nutrition and Wellness. NEWIC does something similar. They have the large meeting and afterwards people break into their subcommittees. The subcommittees could meet before or after a monthly meeting. It could be added on in the beginning or end of the meeting. Discussed how that would look. Jess will explore meeting one earlier at each healthcare location or another option would be to meet in a lobby versus a meeting room. A video chat was also suggested.</p> <p>Cindy will check with UW-Extension about staying 1 hour later. Each subcommittee can meet the first time after the March meeting and each group can decide what will work best for them from the above options.</p>	
Breastfeeding Friendly Child Care/Worksites	<p>Winnebago County Health Department has a training 2nd Tuesday of the month March 13th: 6:30pm Winnebago County Health Dept. Currently not many signed up but have only had to cancel one training due to lack or participants. Have interested people let Allison know they want to attend.</p> <p>Allison sent the following info to their centers that needed continuing education to be redesignated: Milk Mob's paced bottle feeding- you tube milk mob paced feeding. Kelly Mom's question article Posters that can be hung up Ones who need to be redesignated- asked them to let her know which one they would like to do. Also centers are supposed to do education every year.</p> <p>Appleton sent an email to their centers- reminding them new staff need to be trained within 6 months of hire, they need to do continuing education every year and gave them their re-designation date. She said they let them know AHD will be in touch with them close to that time which will be the end of this year.</p> <p>Wood Counties website- online modules for staff education can only count for Step 4 of the 10 steps. Dana from CCRR has been in contact with a couple of people regarding continuing education. She said it is the center's responsibility who as long as they are getting articles, and education completed. Any of us that has questions contact Dana email or call. Continuing education is not as simple as it should be.</p> <p>If the center is reading or watching videos- need 25 hours/continuing education/year. They can use a the</p>	

	<p>Independent video viewing form for up to 5 hours/year- they need to document the video/article they watched, what they learned and what practices they will try to implement. Dana said she can forward that form to Jess to send out to the group. She said only face to face trainings can be giving registry credit.</p> <p>Worksites: Green Lake County is working with 1 work site, Winnebago County just passed a county wide Lactation policy for all employee in the employee handbook. HR also added they expect employees and managers to be supportive on their own.</p> <p>Jess asked if visitors using any of the lactation rooms has come up. Allison said they will have to address that on an individual basis. Jess said she plans to reach out the HR person she worked with to create the lactation room to see if the City of Appleton Lactation room can be used by visitors and if that can be added to the policy.</p> <p>Sarah Waupaca County Health Department- Interesting experience this week. They had students call businesses. They gave them a script for students to call businesses to see what accommodations people had and the people they spoke to were very defensive. When the students told the businesses they were working with the county, the businesses wanted to make sure they weren't violating anything. Sarah said they tweaked the survey to help businesses feel more comfortable.</p> <p>Sarah said she also went to New London Chamber of Commerce meeting this week and explained Breastfeeding Friendly businesses. She said she did not have any takers for people wanting to become breastfeeding friendly but had some people who seemed interested. She said they sent out a Survey Monkey through the Chamber of Commerce in Clintonville, Iola, Scandinavia and Manawa. They received 19 responses. This was suggested by a community member. Manawa Library and Clintonville City are interested.</p> <p>The group asked how many questions- only allowed 10 questions through the free Survey Monkey. Sarah said she used the assessment from the tool kit. Sarah will forward the script and the survey to Jess to send out to the group.</p> <p>Sarah said she asked one business if they had to accommodate a pumping mom how would they handle that? She said they said they would have to close their business. The business said they currently had one employee - a male.</p> <p>Another business said, yeah they had a wheel chair ramp. Sarah said the contact info was from the chamber- all businesses they outreached to were members of the chambers. Some chambers felt emails would be fine, some felt phone calls were better. Some chambers invited Waupaca County Health Department to meetings. Others said they would have to pay attend the meetings.</p> <p>Allison shared that they had students call businesses and did not have a great experience. She voiced concern that students might not be as able to answer questions that arise.</p>	
Bring Your Baby to Work	Marla from Fond Du Lac WIC asked if anyone had any policies or experience with this. She said she is working on implementing this for her work place. She said she emailed someone at the state who emailed her 10 other WIC's that are doing this successfully across the nation. She said she would be happy to share information with anyone interested in this.	
Meeting Date for November and December 2018	The group needed to pick an alternate date because these meetings are on or very near holidays. Early December was suggested and to do one meeting for both months. There is a WIC Benefit Issuance Day on the first Thursday in December. The date chosen was Thursday December 13th, 2018 in the morning.	
Next meeting Date	Thursday March 22, 2018 UW-Extension from 8:30-10:00 and Subcommittees will meet from 10-11am same room.	