

Breastfeeding Alliance of Northeast WI

Meeting Minutes

01/26/2017

Members Present: Becky Lindberg & Jess Moyle Appleton Health Department, Judy Oppelt, Rachael Young, & Cindy Brylski-Breit Outagamie County Public Health/WIC, Rachel Juckem Aurora Hospital, Kortney Dahm & Claire Opsteen Menasha Health Dept, Meghan Gremban St. Elizabeth's Hospital, Kari Schneider Green lake County Health Dept, Allison Laverty Montag & Billie Verbruggen Winnebago County Health Dept/WIC, and Amanda Cassidy Fond du Lac County Health Dept

Winnebago County Health Dept will be doing Breastfeeding Friendly Worksite and Daycares this year. Allison said they will be doing BFFCC Trainings at the Health Department on April 3rd and November 11.

Green Lake County - Kari said they will be working with one worksite for Breastfeeding Friendly

Menasha Health Dept will be working with 3 daycares: Little Inspirations, Gerber and Our Salvation Daycares

Appleton Health Dept will continue working with the three daycare centers that were in the works and then will also reach out to home based child care centers. Jess said they met with Dana and Judy CCRR to get a feel for who they should outreach too. There is a support group for in home providers to introduce initiative from their in home support group. The group is attended by in home daycare providers from any jurisdictions. Jess said if they went to this group it is possible that providers from other jurisdictions might be interested in becoming a BFFCC Center. The group discussed that if a provider is in a jurisdiction that cannot take them on, BFANWI members could work with them and the binders and other resources could come from BFAN also.

Outagamie County Public Health will outreach to the four child care centers with over 100 children that did not respond to outreach last year, and then will outreach to those child care centers that have over 50 children. Outagamie County is planning to work with a total of 10 centers this year.

Meghan said her children attend Celebration Day Care in Appleton. She said they have been great to work with and will apply for exceptions if a parent wants something done does not follow the state guidelines for child care centers. She said they accept exceptions with specific things needed on a doctor's note and on their letterhead. An example is a parent requesting the center reheat a bottle of breastmilk for the next feeding. This center is on Evergreen near Badger Sports Park. City of Appleton Health Dept worked with Celebration and they are designated as a BFFCC. Jess said they knew about the exception letter, but there was something surrounding it that they did not promote it with other centers. Meghan said Celebration took a while to become designated, because they were concerned about where to have the pumping/breastfeeding space.

Fond du Lac will work on helping the three child care centers recertify that were originally designated.

Jess said she asked Judy and Dana about Young Star- She said they are using the same NAP SACC Assessment that we are entering data into. She said the areas of Family Engagement and Health and Well Being are not mandatory, there are many optional things. Breastfeeding Friendly Child Care designation doesn't give child care centers a star but it helps them get a star. It helps centers that promote a breastfeeding walk achieve family engagement. Jess said there are microgrants available from Youngstar to help daycares achieve the stars so applying for help in getting things they would like to assist in a breastfeeding friendly child care designation.

The google docs that we had used previously for Breastfeeding Friendly Child Care are not being used now for the BFFCC. Allison said she has been using Drop Box. She will invite Cindy to Drop Box so that we can store our BFAN documents on this.

Collective some counties that are pilot Brown is presenting it to participants, and there is a new WIC app and the collective is an app. March should be report out for all pilot sites so there will not be an update much prior to the end of March. The group discussed the Public Health Jen Ortner WIC State person. This is really nice conversation for PNCC.

WALC table- BFFCC, BF Walk Daycares and Worksites for this years objective. Jess and Becky will take the lead. Cindy and Kari will help make the poster and Allison will send template. Check closets – BFAN t-shirts Judy and Rachel will count the t-shirts.

WALC silent auction Best Milk Book – onesie and a kids t-shirt from BFAN. Becky will call Children's Museum for a gift card. Date night basket with wine and wine glass. Blue Apron meal box with wine. Meghan will check on that hello fresh another option. Rachel's husband sells wine she will bring that. Rachel bath salts and essential oils. Creating a Save a Date postcard for our walk a

Incoming President election- Allison will resend to membership so far one bio received.

Community Projects: We have lost people along the way that are not involved in the project. Discussed promoting a Spring initiative to re introduce BFAN.

At WAPC they break off into regions we can talk to Melanie from Le Leche League and we can go to them and how do we go into the community. Community support is a big thing – need to discuss how to make it appealing to moms. Mom's Milk at Children's Hospital.

Do we do a chat room type of thing? Fox Valley Breastfeeding group online Rachel can post and ask what moms want. General email address for what would you like? Between hospital and WIC. Teen Parent Conference in May- if we want.

World BF Walk- Place to be determined for Saturday August 5th. Jess will bring walk planning sheet. We need to come up with a slogan. Billie and I will bring t-shirts. And anyone can email their idea of themes for the walk.

Timber Rattler walk over the bridge. Becky will check into the availability of this for the World BF Walk.

Next Meeting: Thursday February 23, 2017
UW-Extension Office