

A Mother's Right!



Wisconsin State Statute 253.16:

A mother may breastfeed her child in any public or private location where the mother and child are otherwise authorized to be. In such a location, no person may prohibit a mother from breastfeeding her child, direct a mother to move to another location to breastfeed her child, direct a mother to cover her child or breast while breastfeeding, or otherwise restrict a mother from breastfeeding.

There is a federal regulation protecting your right to breastfeed or express milk while at work. For assistance in talking with your employer, contact us! We have Employer Toolkits Available.



Reasons I Want to Breastfeed

Breastmilk is especially made for me, a human baby.

Breastmilk provides the right mix of fats, carbohydrates and proteins.

Breastmilk is always ready and available when I am hungry.

Breastmilk is easier for my tummy to digest than formula.

Breastmilk helps my immune system develop.

I won't get as many colds or earaches, so less trips to the doctor.

I'll have fewer cavities.

I am less likely to develop diabetes, asthma or arthritis.

Mommy is safer from breast or uterine cancer.

It is easier for mommy to lose weight.

Mommy's supply changes as I grow, always the right recipe!

Breastfeeding is good for me for as long as we want to do it.

Any amount of time that mommy breastfeeds me is great!

Mommy's milk tastes oh—so good!

“Working Together to make a difference”

Updated Feb. 2022

The Breastfeeding Alliance of Northeast Wisconsin



A newborn baby has only three demands. They are warmth in the arms of its mother, food from her breasts, and security in the knowledge of her presence. Breastfeeding satisfies all three.

~Grantly Dick-Read

Supporting

Breastfeeding Mothers!

How:

- Breastfeeding Friendly Child Cares: Working with childcare providers to help them become Breastfeeding Friendly by providing education and support.
- Breastfeeding Friendly Businesses: working with workplaces to develop policies and practices that support and promote breastfeeding.
- Annual World Breastfeeding Week Walk: Come celebrate with us the first Saturday in August!

Why:

- Breast milk has the right mix of fats, carbohydrates and proteins, plus antibodies to protect baby from infection! Babies are born to be breastfed!



Our Mission & Purpose:

- To improve the health of Northeastern WI residents by working collaboratively to protect, promote, and support breastfeeding.
- To ensure that breastfeeding is the cultural norm
- To strengthen support for breastfeeding within our communities



Membership:

Is open to anyone who supports the mission and purpose of the Breastfeeding Alliance

Area Breastfeeding Support:

Public Health

Appleton Health Dept	920-832-6429
Calumet County Public Health	920-849-1432
Fond duLac County Health Dept	920-929-3085
Menasha Health Dept	920-967-3520
Outagamie County Public Health	920-832-5100
Waupaca County Health Services	715-258-6323
Winnebago County Health Dept	920-232-3000

WIC Offices

Calumet County WIC	920-849-1420
Family Health La Clinica WIC (Waushara, Green Lake, and Marquette Counties)	920-295- 5255
Fond du Lac County WIC	920-929-3104
Outagamie County WIC	920-832-5109
Waupaca County WIC	715-258-6391
Winnebago County WIC Neenah	920-729-2945
Winnebago County WIC Oshkosh	920-232-3350

Please ask for help!

Find additional resources including hospitals, La Leche League and specifics of what each agency offers at our website:

www.bfanwi.org/resources/

Check out our website



www.bfanwi.org
and find us on
Facebook