



Breastfeeding Alliance of Northeast WI

WORKING TOGETHER
to make a difference in the Northeast Region

Agenda

Thursday, June 16, 2022

10:00-11:30

Zoom Meeting

- I. Welcome and Introductions**
- II. Financial Report**
- III. World Breastfeeding Week Walk Update**
 - a. Facebook Survey
 - i. Low interest in attendance (10 hearts) and no offers to help
 - b. BFAN planning meeting in May, decided not to have a walk this year
 - i. Instead, will consider a social media campaign
 - 1. Radio, YouTube channel, etc?
- IV. Formula Shortage**
 - a. Any inquiries about relactation?
 - b. Breastfeeding promotion, support and protection as part of the narrative
- V. Pandemic Recovery/Staff Turnover**
 - a. What's the need/interest breastfeeding education for staff (clinic, hospital, etc.)
- VI. Breastfeeding Friendly Child Care/Worksites**
 - a. [BFCC training and toolkit](#) have been updated
 - b. Community Engagement Assessment Tool

Next Meeting

Thursday, August 11, 2022 @ 10:00-11:30

Zoom