



Breastfeeding Alliance of Northeast WI Meeting Minutes

May 23, 2019
 8:30-10:00am
 UW-Extension Office
 3365 W. Brewster St
 Appleton, WI

Members Present:

Amber Bastian-Calumet County Public Health; Allison Laverty Montag & Kelley Krueger-Winnebago County Health Department/WIC; Ashley Weselenak-Parent Connection; Jess Moyle & Becky Lindberg-Appleton Health Department; Marisela Krupp & Marla Hemauer,-Fond du Lac County Public Health/WIC; Judy Oppelt & Cindy Brylski-Breit-Outagamie County Public Health/WIC; Rebekah Miramontes-UWGB BSN Student with Appleton Health Department

Guests:

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	April 25, 2019 meeting minutes approved.	
Financial Report	\$1,921 in checking. \$101 in savings. We will renew Wisconsin Breastfeeding Coalition membership.	
Future Meetings	Currently, meetings during the odd months are held at UW-Extension; even month meetings are held elsewhere. Locations are needed for August and October meetings. There is typically only one meeting held for November and December. A mom from the focus groups expressed interest in attending a meeting at a family friendly place, to accommodate her children, and encourage those with children to attend. Jess will contact that mom for location ideas. Discussed adding items to the agenda that may be relevant to mothers. The November/December meeting will be December 12 from 8:30-10. Jess will look at having it at UW-Extension. Discussed changing meeting times that conflict with the MCH Learning Community Calls. In July we will have coalition meeting from 8-9 and then the call at 9. If that goes okay we will do the same for the October meeting.	
Coeffective Update	A grant is available for coalitions for assistance in determining how to best use Coffective within the community. Judy brought materials to show what Coffective offers. There are videos and trainings available. Some videos are online and free to watch. Most documents and trainings have a cost. Some documents are available in Spanish. Discussion of how to get hospitals on board. It was decided that it may be best to reach	

	out to OB clinics. Keep it simple and give out “Get Ready to Fall in Love” Coffective handout. Will look into reaching out to clinics. The Coffective app is free.	
Resource List	Sam and Jess are working on updating list.	
Mom’s Focus Groups	Jess shared a PowerPoint recap of the survey of participants. Jess is looking for assistance with determining the main themes of the participants’ comments.	
Breastfeeding Walk	T-shirt was discussed. It will need to be finalized so we can include it on the flyer. Looking into other payment options for the t-shirt, PayPal or Google form for ordering. Allison received a \$100 check from ThedaCare. We will use this money for a bigger prize.	
Events	We will have a breastfeeding tent at the Butterfly Festival. It will be in conjunction with the City of Appleton.	
Breastfeeding Friendly Childcare/Worksites	Mini grants for work places deadline is June 1.	
Next BFAN Meeting	June 27, 2019 from 8:30-10 at Aurora Medical Center.	