



## Breastfeeding Alliance of Northeast WI Meeting Minutes

February 27, 2020  
 8:30-10:00  
 UW-Extension Office  
 3365 W. Brewster St  
 Appleton, WI

### Members Present:

Amber Bastian-Calumet County Public Health; Jess Moyle & Becky Lindberg-Appleton Health Department; Cindy Brylski-Breit-Outagamie County Public Health; Ashley Weselenak-Parent Connection; Allison Laverty Montag & Billie Verbruggen-Winnebago County Public Health/WIC; Kristine Jacobsen-Menasha City Public Health Department; Sarah Delfosse-Waupaca County Public Health/WIC; Maria Abrahamson-UW Green Bay student; Amanda Rezabek-UWO Nursing student  
 Joined by phone: Kari Schneider-Green Lake Public Health; Marla Hemauer-Fond du Lac County Public Health/WIC

### Guests:

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	January 23, 2020 meeting minutes approved. Some minor changes were made by Jess.	
Financial Report	\$1552.02 in checking. \$500 received from Coffective grant. \$316 spent for Coffective posters. \$193.07 spent on lamination of posters. Savings-\$101.37	
WALC Conference March 5&6	Shirts have been ordered to sell at the conference. There will be a "bargain bin" of t-shirts that we want to sell fast. Cindy will check for signs and prices; will create new signs with new prices if necessary. Rachael Young and Marisela Krupp will be at the BFAN table; asking members to help out with breaks. The table will not include a board this year.	
Coeffective Mini-Grant	Received and spent grant money. Posters are available for distribution. Jess created a presentation for clinic staff about Coffective. Kari suggested giving the clinics a handout about Coffective and BFAN information, when delivering the posters. Jess will send out an email with dimensions and pictures of the posters, the PowerPoint presentation, and the next Coffective call information to those who signed up to distribute the posters. Judy will take posters and information to Mosaic clinic. Jen O (from the state) will look into a video or something to show providers.	
Survey for health system lactation staff	Sent to about 20 people. The survey included questions about BFAN interest and best times for meeting. 5 responses were received. Responses varied. Discussed having maybe 1 or 2 evening meetings a year.	

<b>Pregnancy Expo at St. Elizabeth's</b>	Jess might be able to represent BFAN at the event. A suggestion was made to having some breastfeeding handouts, with various breastfeeding information. Ashley and/or Allison will be able to be at the Oshkosh Expo, for BFAN. This event is planned to occur 4 times a year.	
<b>Breastfeeding Friendly Childcare/Worksites</b>	Allison will be having a training March 30 in Oshkosh. She contacted CCR&R and 16 have already signed up. Discussed sending out an email blast to area childcare centers, informing them of the training. Outagamie County Public Health is doing community outreach for breastfeeding friendly places and working with 1 worksite. Appleton City Health Department is working on community sites, like Harbor House. They are working with the downtown YMCA for the breastfeeding friendly childcare initiative. Green Lake County Public Health is focusing on suicide prevention for 2020, but will continue with breastfeeding friendly efforts. The WBC Worksite Committee is discussing a statewide toolkit for breastfeeding friendly worksites. There have also been discussions regarding businesses completing an online application for the breastfeeding friendly worksite status.	
<b>BFAN Leadership</b>	Looking for new president for coalition. Anyone interested please contact Jess.	
<b>Next BFAN Meeting</b>	March 26, 2020 8:30-10 AM Outagamie County UW-Extension	