



Breastfeeding Alliance of Northeast WI Meeting Minutes

October 12, 2023
1330-1500

Members Present:

Members present in person and virtually: Amber Bastian Calumet County, Allison Laverty-Montag Winnebago County, Kaylin Outagamie County WIC, Ashley Weselenak Parent Connection, Jess Moyle Appleton Heath Department, Carly Hermes and Cindy Brylski-Breit Outagamie County Health

Guests: None

| Topic | Discussion | Action |
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| Welcome & Introductions | | |
| Financial Report | Currently \$569.82 in checking and \$102.76 in savings | |
| Resource List Updated | The redesign of the Resource List is complete. Claire and Jess have completed all of the updates they received. Cindy made a suggestion to add a note that Public Health Nursing services are free. | Jess will send out the completed list to the email group and have it posted to the website. Jess talk with Claire about how best to include PH services are free |
| Prenatal breast/Chest feeding survey | City of Appleton Health Department surveyed prenatal providers regarding breastfeeding education and support: <ul style="list-style-type: none"> • Good participation from a variety of organizations. • Asking feeding plans in early pregnancy was very common. • Materials distributed by the agencies was primarily written and there was direct instruction on infant feeding. • 80% of organizations provided materials in Spanish- but less than 40% provided materials in other languages | |
| Building for Kids - Welcome Baby Program | This is an event that occurs once monthly on Saturday at the Building for Kids. This is intended to be for first time parents with children up to 18 months old. Allison participated virtually during the pandemic and provided support to families. Some discussion about continued breastfeeding support at this event. | Jess will be presenting in December. Jess will talk with Beth, program coordinator about |

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| | | continued BFAN presence |
| Updated Public Health New Baby Flyer | This flyer is intended for hospitals to give out to families after delivery making them aware of public health services/support. | Jess will email a copy to the group |
| Maternal Child Health Grant Objectives/Activities- Public Health | Winnebago County- will continue to do Developmental screening and Breastfeeding Friendly Child Care/Worksites but will be choosing Perinatal Mental Health Appleton Health Department- considering which option(s) to choose Outagamie County Public Health- also still deciding which option to choose Calumet County Health Department- plan to do Perinatal Mental Health for the 2 nd year | Agencies need to provide updates regarding BFFCC and worksites to Jess so the website can be updated |
| 2024 Meetings | The group discussed continuing the bi-monthly schedule with the same time 1:30-3 pm to allow hospital and clinic staff the opportunity to attend. | |
| Next BFAN Meeting | Dec. 14 @ 1:30-3:00 PM. Zoom and in person at UW Extension Outagamie County Rm: 1 3365 W. Brewster St. Appleton | |