



Breastfeeding Alliance of Northeast WI Meeting Minutes

January 23, 2020
 8:30-10:00
 UW-Extension Office
 3365 W. Brewster St
 Appleton, WI

Members Present:

Amber Bastian-Calumet County Public Health; Jess Moyle & Becky Lindberg-Appleton Health Department; Judy Oppelt (phone), Cindy Brylski-Breit & Rachael Young (phone) -Outagamie County WIC/Public Health; Kari Schneider-Green Lake County Public Health; Ashley Weselenak-Parent Connection; Marla Hemauer (phone)-Fond du Lac County WIC/Public Health; Allison Laverty Montag & Billie Verbruggen-Winnebago County WIC/Public Health; Sarah Delfosse- Waupaca County Public Health/ WIC.

Guests:

Topic	Discussion	Action
Welcome & Introductions		
Review of Minutes	December 12, 2019 meeting minutes approved.	
Financial Report	\$1561.09 in checking. \$101.37 in savings.	
T-shirt sales	Tee shirt sales on website need to be promoted better so that people know that they are available. Consider making a card that explains we have t shirts available online for conferences and booths. Debating shipping options, including shipping in price or having shipping listed separately. Decided to increase total price and not charge shipping separately. \$15 for adults, \$12 for kids. Local pick up is also an option.	
WALC Conference	We will order more shirts to sell at WALC, they are consistently very popular and we are always in need of more sizes. We will again have bargain bin for \$5 and other shirts \$10. We need to update save the date cards (Kari will update). Decided not to do a display board this year. Recently reprinted the brochures and we can use them at WALC. Judy is going to look into making a tablecloth/runner for the table out of old t shirts. Also exploring how to hang the banner we already own. Jess will bring cash and money box to WALC. We are in need of volunteers to run the BFAN booth at WALC. Preference will be given to volunteer that does not have support from an agency as the cost is reduced for volunteers. Outagamie County would be interested. A basket will be put together as an auction item to support the milk bank. Coffee donation basket including coffee (Allison), biscotti/pretzels, coffee maker (Judy), mug.	

T-shirt Order	Order more charcoal shirts to sell, 3 weeks needed to fill order. Order enough to go on website and for WALC.. 15 XXL shirts, 15 XL, 15 L, 10 M, 5 S. 2018 shirts \$15	
Coffective	Coalition should be getting a check for coffective grant. Decided to put money in regular account and earmark money for grant use. The check should be sent 1-23-20 and we should have the check within a week. With money purchase posters and laminate with 3mil lamination. Discussed Winnebago county, potentially pay for the posters used in Winnebago county. Lamination quote: \$83 for 4 big ones and 28 small from Allegra in Appleton. Ascension has posters but they couldn't hang them because they aren't laminated. Money needs to be used by July 1. Reach out to clinics and explain our project and ask what sort of materials they are interested in. Another possibility to meet with a group of providers, with a few slides for a powerpoint. Connect with: Ascension-Allison, Cindy-Women's Health Specialists and Women's Care of WI, Kari-Berlin, Jess and Cindy-Aurora and Mosaic. Waupaca has not started coffective but will reach out to Theda to hang posters. Theda Neenah-Cindy can talk to Sam Metko. Coffective in FDL-all staff has gone through training and materials given to all women, and have meeting with hospital (Agnesian). Not sure if they would be open to poster. FDL might already have posters if they have agreed to coffective-Marla will find out and report back. Connect with clinics and get a sense of interest, try to set something up in Spring to meet with staff and provide posters and brief presentations. Presentation about coffective and BFAN-Allison willing to help. Jess will piece something together and share it at the next meeting and we can approve. There might already be a presentation for BFAN	
Hospital Survey	Put together a survey monkey to send out to staff that would evaluate their willingness to attend coalition meetings. Include survey questions about dates, times, places, support from administration,	
BFAN Leadership	Looking for a new president for the coalition. Anyone interested please contact Jess. Co President option a possibility.	
Next BFAN Meeting	February 27th 2019. 8:30-10:00 @ Outagamie County UW Extension	
2020 Meetings	Considering trying to find times and locations that make it easier for more hospital lactation attendance.	