

BFANWI Meeting Minutes

March 23, 2017

Members present: Jess Moyle and Becky Lindberg Appleton Health Dept, Lisa Urbaniak UWGB Student, Beth Schleek, Judy Oppelt, Rachael Young, and Cindy Brylski-Breit Outagamie County PH/WIC, Claire Opsteen Menasha Health Dept., Deb Wagner Calumet County Health Dept., Kari Schneider Green Lake Co Health Dept., Meghan Gremban Community/St. Elizabeth' Hospital, Allison Laverty Montag and Billie Verbruggen Winnebago County PH/WIC, Kristina Ingrouille Waupaca County WIC

Officers and Terms

Jess Moyle has been elected incoming President which will be a 2 year term. We discussed having President be 1 year incoming, 2 years as President and 1 year outgoing. (I believe this is not finalized.)

Cindy Brylski- Breit is outgoing President and current Secretary.

Next year we will have an election for Secretary and Treasurer.

Updates regarding Breastfeeding Friendly Child Care Centers (BFFCC):

Green Lake County – no changes. Doing a BF Friendly worksite.

Winnebago County – holding a training April 3rd in Oshkosh. Open to other counties. Also beginning BFF worksites.

City of Appleton – they did a presentation for childcare providers March 4th which was well received. Quite a few centers were interested. Multiple counties attended – referred to appropriate agencies. Planning a training at CCR&R.

- City of Appleton is planning to contact more in-home providers.

Calumet County has 2 centers completed. One is still in process after 2 years. They have 9 licensed centers in the area. 2 unlicensed centers are pursuing BFF. We will post unlicensed centers on our website as well.

Waupaca County – looking to work with a business. Continuing with current centers in process.

City of Menasha – Has 3 designated centers, nothing new. 1 is starting in October.

St. Elizabeth's Hospital is becoming Breastfeeding Friendly. Planning to put an employee pump room on every floor of the tower and a public room on the ground floor. Larry Donatelle, MD (Vice President of Medical Affairs for Ascension /St Elizabeth Hospital) seems motivated to do this.

Allison to send instructions of how centers can apply for credit to the group.

We will add BFF worksites to our website.

Annual Walk Discussion

- Discussed t-shirt design. Previously we charged \$12 in advance, \$15 day of the walk.
 - Eat Local and/or Working Together to Make a Difference for slogan.
 - Possibly to a survey monkey to get votes
- Judy will get an updated catalog.
- Allison to contact t-shirt printer in Oshkosh.
- Discussed baseball styles for men, cap sleeve v-neck for women, onesies.
- Allison to follow up with LLL about partnering on the walk.
- Cost of insurance for FVTC is prohibitive (\$350!)
- Lisa Urbaniak will look into having 1st United Methodist host the walk at Franklin & Drew near City Park in Appleton. It is very close to the Farmer's Market and has bathrooms available.
- We will recognize newly designated BFF childcare centers and worksites.
- Lisa and Meghan will ask Larry Donatelle, MD to be a speaker.
- Theme – Working Together To Make A Difference!
- Discussed routes for walk. We will decide location next meeting.
- Everyone – please try to find donations for the raffle. Family activities, food, water, items.
- Becky will contact Kwik Trip
 - Cousins, Bulk Price Community Store, Festival
- Billie has tax exempt certificate if it is needed.
- Need to keep a running list of contacts and donations.
- SAVE THE DATE cards already made. Need an updated flyer – Allison will put one together for next meeting.
- Kristine will write a grant to Theda for a large door prize. Perhaps a pack n play or stroller.

Social Media Update

Cindy, Jess, Allison and Ashley have admin access to our Facebook page. Maybe Amber will as well when returns from maternity leave.

Throwback Thursday – would people want to put up pictures of their own kids?

Website Update

Received quote from current provider. \$2400 (approx. \$100 an hour). Receive a 25% discount for being a non-profit.

We are currently using an old template in WordPress with outdated code.

Meghan's husband will update content, links, documents. He is not a graphic designer. He suggested we request a mock-up (non-functioning).

New site would be mobile phone friendly and link to Facebook.

Where do we get the money? Grants?

We've had planning and implementation grants in the past.

Cindy will look into grant opportunities. Perhaps prevention money from the state?

Judy will check w/Community Foundation in Oshkosh.

Tongue-tie Webinar

Jess is hosting a live viewing in Appleton City Hall in meeting room 1A on Thursday the 30th of March.

Possibly arrange another showing, we have access for 4 weeks.

Next BFAN meeting will start early and we will watch the webinar at the end of the meeting.

Co-effective

New pilots starting in July and August

Not much new information available.

Aug/Sept rollout planned.

Outreach

Young Parent Conference May 5th resource fair. Will have poster, banner there. Need things geared towards teens.

Include Facebook page, website

Have SAVE THE DATE for the walk available.

Treasurer's Report

\$1,897.59 in bank as of January

No outstanding bills

The next meeting is:

Thursday April 27th, 2017

8:00-10 am

UW-Extension Office
3365 Brewster St
Appleton, WI 54915

Please note early start time! Meeting may go over due to viewing of webinar.