



# Breastfeeding Alliance of Northeast WI

WORKING TOGETHER  
to make a difference in the Northeast Region

## Breastfeeding Alliance of NE WI Meeting Minutes

Thursday February 9, 2023

### I. Welcome and Introductions

Review of meeting minutes for December 8<sup>th</sup>. No changes.

### II. Financial Report

Per Cindy Checking- \$260.03 and Savings- \$102.05

Website Hosting fee was paid on 1/10/23 to Hotfire \$144.00

We were able to negotiate a 50% reduction in the hosting fee this year as we have had no income in the past couple of years due to the Pandemic.

### III. Updating the Resource List

The Resource List update is nearly complete. Jess will send out one last time to make sure all updates are made. Cindy agreed to contact LaLeche League to see if they have an updated meeting contact list.

a. Adding breastfeeding friendly providers (MDs, NPs, etc.)

Group discussion regarding adding MD's, NP's etc to the Resource List. The consensus was to add any professionals who are CLC or IBCLC certified. Discussed whether to have a separate section for providers and consensus was to have everyone on the same list in alphabetical order by location.

### IV. WALC Conference Booth

BFAN is able to have a booth at the WALC Conference at no cost. Jess explained Carly Hermes from Outagamie County Public Health has agreed to staff the booth and asked for one other volunteer. The volunteer could attend the conference for free one or both days. If they need CERPS or would like to have any meals they would be responsible for the cost of those. Please contact Jess if interested. We plan to sell t-shirts at the conference. Discussed t-shirt prices for conference.

### V. BFAN Website

All of the updates sent to Jess since the last meeting have been made to the website.

The group discussed adding a pump resources page. There have been a lot of changes to MA pumps. Jess discussed WIC pumps that are available through NEB. Discussed having a workgroup to address creating a pump resource page. Cindy, Ashley, and Jess agreed to work on this. Jess will check to see if Michelle from La Clinica would be interested as well.

### VI. World Breastfeeding Week

Fond du Lac will have their World Breastfeeding Week activities on Thursday August 3<sup>rd</sup> from 4-6 PM

Appleton World Breastfeeding Week Walk would be Saturday August 5<sup>th</sup>- Jess will contact the church to see if it is available on that date.

## VII. Open Discussion

- a. What is the state of breastfeeding in our communities? (Amongst the patients/clients we serve)?

Discussion:

We still have a good initiation rate the rates still decrease considerably after that. There is a lot of supplementation starting in the hospital. There is a lot of staff turnover and parents are not educated about what to expect with breastfeeding.

Fond du Lac WIC said that Spanish speaking families have voiced worries that baby will get used to the breast and they need to go back to work so they want to bottle feed early and that has really affected their exclusivity rates.

- b. What are the barriers to breastfeeding?

- Lack of breastfeeding education
- Early supplementation

- c. What can BFAN do?

Discussed prenatal colostrum expression- giving moms this information might help them feel more secure that they are making milk and can be used if supplementing is decided.

Discussed promoting home visitation as home visitors can make a big difference in the success of breastfeeding.

The group discussed “What is the next thing BFAN needs to work on?”

Discussed asking the OB clinics what education they are already providing.

Check with WIC to get a better sense of what education they are providing.

Is there a need for classes or community education? If so they should be in English and in Spanish.

## VIII. Maternal Child Health Grant Objectives/Activities – Public Health

### Next Meetings

April 13, June 8, August 10, October 12 and December 14

@ 1:30- 3:00 PM

Zoom or In person

UW Extension Outagamie County Meeting Room 1

3365 W Brewster St, Appleton